

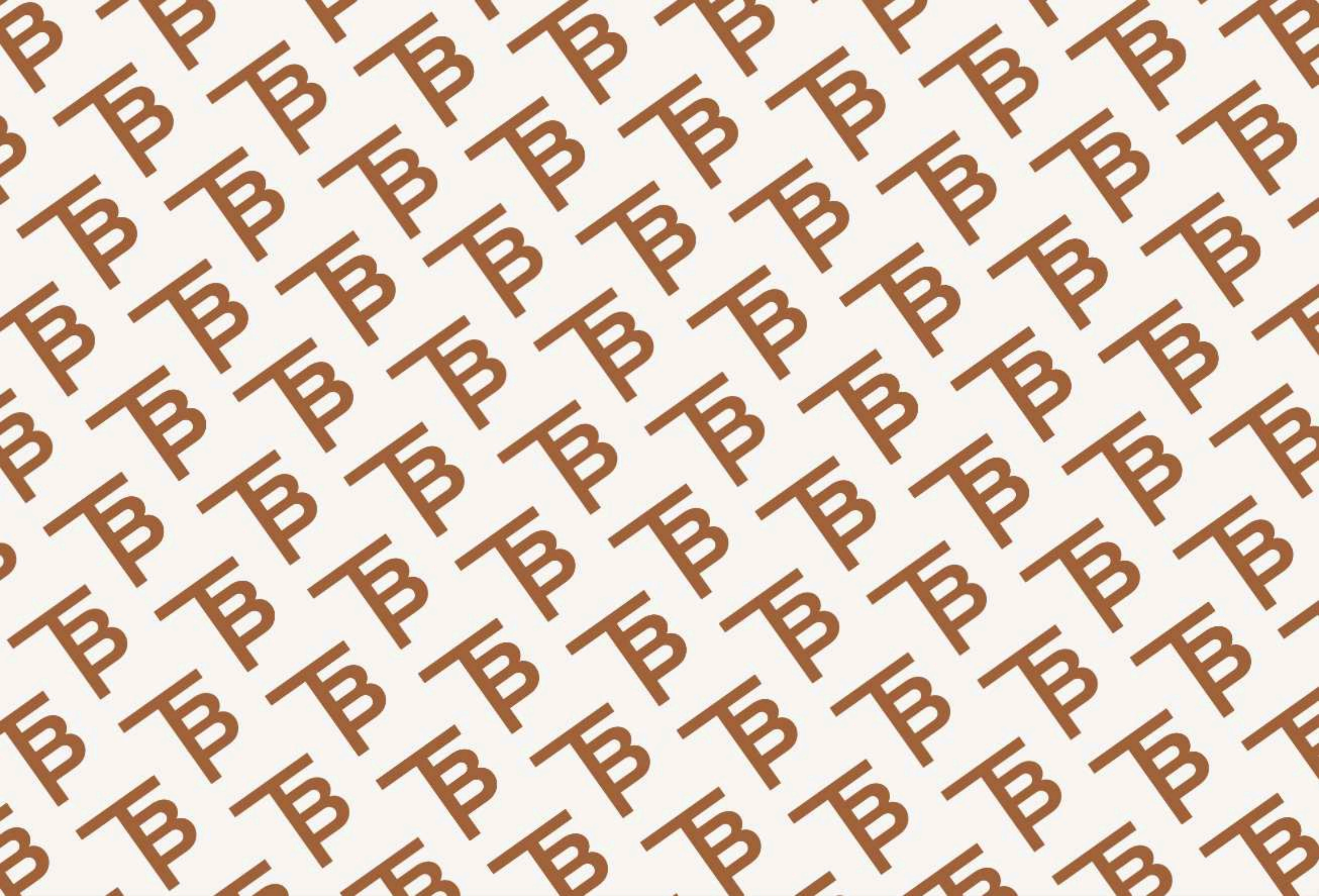
Origins

COLLECTION

Inspired by Nature

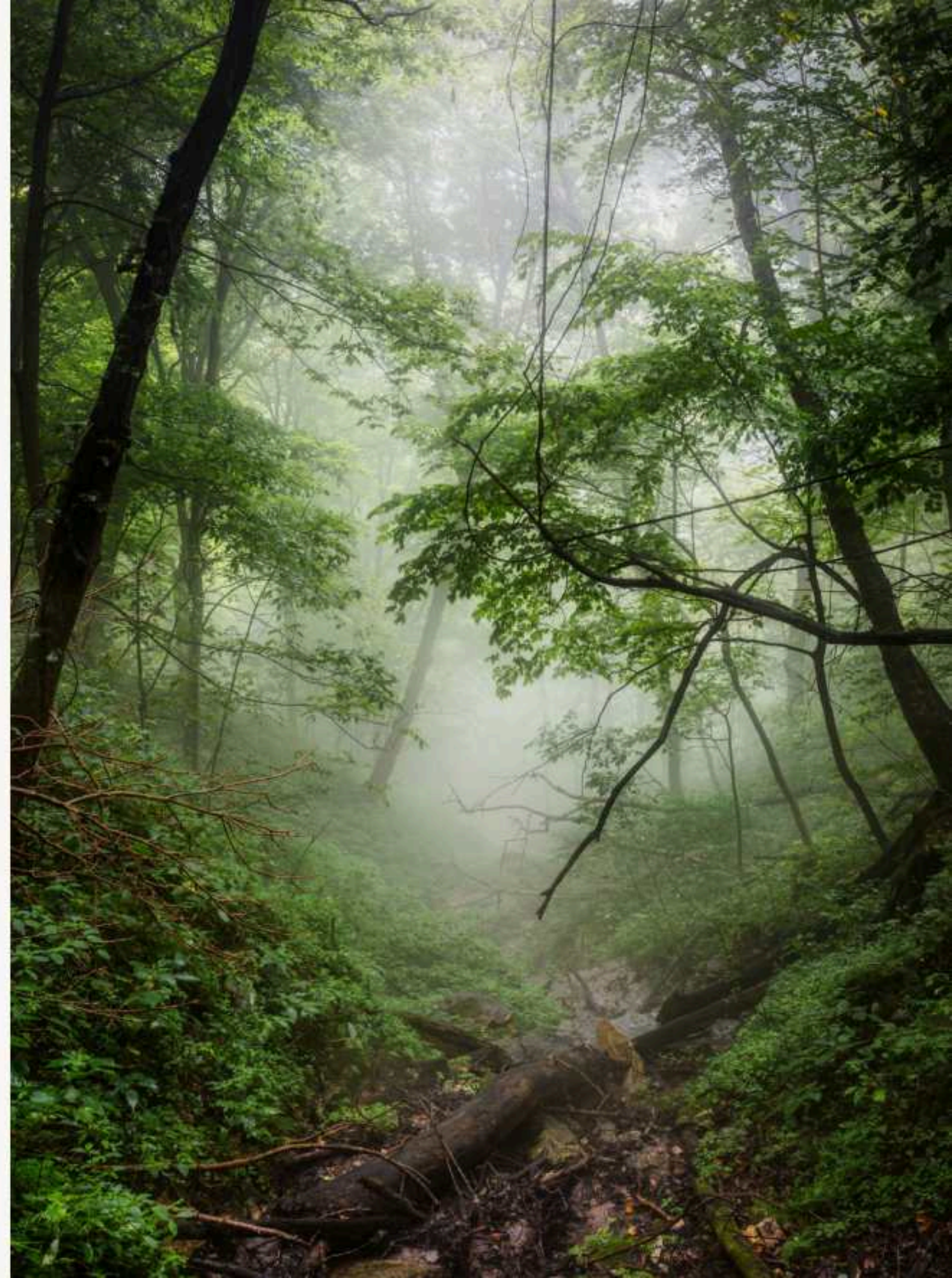
BEIRIZ

HANDCRAFTED BRASS COLLECTION



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Nature

Inspired by
Nature

Origin is a return to what is essential.
Where nature's elements quietly shape design.

Nature is never static. It moves, erodes, settles and transforms. *Origin`s* catalogue captures these subtle transitions, translating them into refined rug designs and textures.

Where Nature's elements shape design, each rug becomes an interpretation.
Not of form alone, but of atmosphere, emotion and presence.

Origin`s is a new expression of nature in rug design, created for those who feel connected with nature elements.

BEAUTY

MOVEMENT

TEXTURE

LIGHT

ENERGY

BALANCE



About Beiriz Rugs

Exceptional Quality Handcrafted Rugs
Since 1919

Established in 1919 in the area that the company's name derives from, our carpets, still crafted today in Beiriz, Portugal, are the result of the passion and skill of extraordinary artisans dedicated to this timeless art. Our brand represents a story that connects with many others, as those who choose us create not just a carpet, but a narrative for life.

The story of Beiriz Carpets began over 100 years ago in the small parish of Beiriz in Póvoa de Varzim, where it witnessed the creation of the first carpets bearing its name.

Production grew rapidly, and the factory gained significant recognition, with the founders receiving several awards at national and international exhibitions.

At *Beiriz*, selecting a rug goes beyond a simple choice. It is an expression of personal vision and sensibility. Our design team works closely with each customer/project translating ideas and intentions into carefully crafted pieces where every detail matters.

As you explore the *Origin's* Collection, allow intuition to guide your journey through a series of natural interpretations. Defined by texture, movement and structure, each design offers a distinct expression, enabling you to find a piece that resonates naturally with your space and way of living.

Made to Measure

All Beiriz hand-tufted carpets are created by a process that combines hand craftsmanship with high precision. From start to finish, our made-to-measure carpets go through a rigorous design and development process, ensuring that each piece is tailored to the exact size, shape and colour adjustments required. All rugs are created to custom dimensions. Colours can be selected from the Beiriz Pom Boxes, an extensive and sophisticated colour palette system.

Textures & Yarns

As with all Beiriz custom rugs, texture and yarn choice are paramount in determining the character and aesthetic of the final product. Beiriz hand-tufted rugs can be produced in cut pile, loop, cut-and-loop, or shag pile, and are available in the same yarns used in Beiriz's finest collections.

Colour Matching

Colour plays an important role in bringing rug designs to life and capturing the inspiration behind them. When developing custom colours for proposals, Beiriz makes every effort to match them in the final production dyeing. We use the best dyes and the finest fibres available, using state of the art equipment during the process. While an exact match is impossible, we will always pursue the best possible match.

Price Band

All price bands in this catalogue prevail over any other previous digital or printed catalogue of Beiriz. Details, specifications and prices may change at any time without prior notice.



Techniques

Loop

Price Band: 0



A production technique where pile yarns are left uncut, forming continuous loops on the surface. This method creates a durable texture with a clean, structured appearance and subtle relief.

3D / Loop

Price Band: 0



An advanced loop technique that plays with varying pile heights to create a tri-dimensional surface. The result is a sculptural effect that adds depth and visual interest while maintaining durability and a refined look.

Cut / Loop

Price Band: 0



A combination of cut and loop pile techniques used within the same design. This contrast creates depth, pattern definition and a refined texture and relief.

Cut / Cut

Price Band: 2



A technique using exclusively cut pile at different heights to form defined patterns and relief. This approach delivers a plush, elegant feel with strong visual clarity.

3D / Cut

Price Band: 2



A sculptural cut-pile technique that combines multiple pile heights to create a pronounced tri-dimensional effect. Through layering, the design gains depth, movement and a strong tactile presence.

Tip Shear Cut / Loop

Price Band: 0



A variation of the cut and loop technique, where all areas are tip-sheared to create an organic effect. This process softens transitions and texture, introducing a subtle relief with a contemporary finish.

Materials

New Zealand Wool

New Zealand Wool is sourced from fine wool and prized for its matte finish, resilience, and timeless appeal. Naturally protected by lanolin, its strong, dense fibres resist water, dirt, and stains, making it ideal for high-traffic environments and ensuring long-lasting performance with everyday practicality.

Fine Wool

Fine Wool is a natural, biodegradable material sourced from fine, thin wool fibres and valued for its subtle shine, resilience, and refined contemporary aesthetic. Naturally protected by lanolin, it resists water, dirt, and stains, making it ideal for high-end applications where elegance, durability, and everyday practicality are essential.

Bamboo

Bamboo fibres are a natural, cellulosic material derived from fast-growing bamboo. Valued for their softness, breathability, and durability, they resist pilling and are gentle on sensitive skin, making bamboo a sustainable and comfortable choice for everyday use.

Recycled Polyester Biodegradable

Recycled Polyester (PET) is a synthetic fibre made from post-consumer recycled materials, such as plastic bottles, offering a responsible alternative to virgin polyester. Soft, durable, and easy to maintain, it features a matte finish while helping to reduce carbon footprint and plastic waste. Certified by the Global Recycled Standard (GRS), it combines sustainability and everyday performance.



Highland

Inspired by the silent movement of mountain fog, this design unfolds in soft layers and subtle rhythm, creating an atmosphere of lightness and quiet elevation.



Composition: **Fine Wool and Bamboo**

Size: **200x300cm** | Price Band: **2**

Pile Height: **Cut 14-45mm / Loop 9mm**

Techniques:



Exotic

A layered pattern inspired by the natural order of foliage, where repetition creates rhythm and movement. An organic composition that brings balance, depth and a sense of continuity to the space.

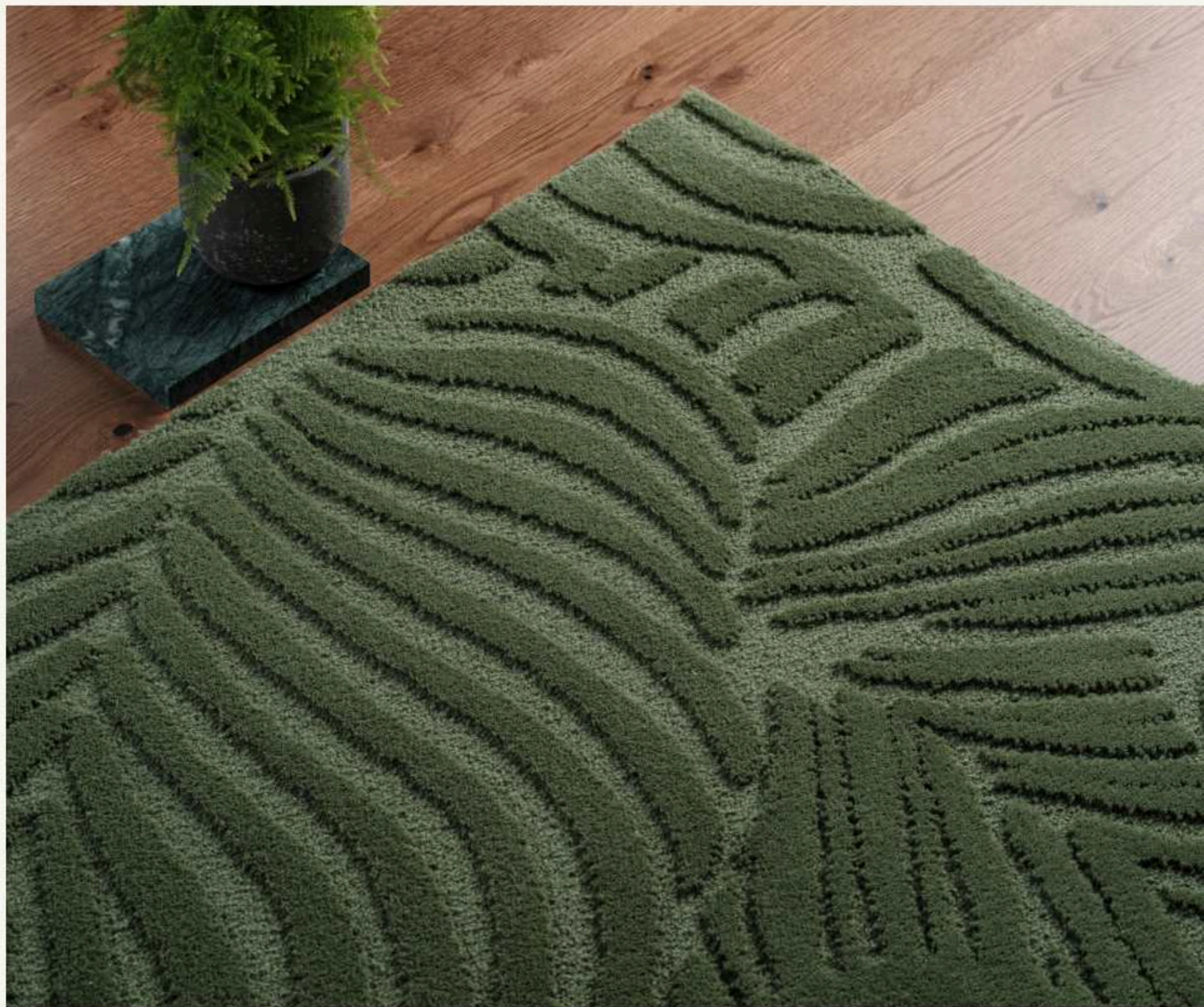


Composition: New Zealand Wool
Size: 200x300cm | Price Band: 0
Pile Height: Cut 14mm / Loop 9mm

Technique:



Also Available:





Jade

A design shaped by reflection of still water, this design reveals gentle movement and layered depth, creating an atmosphere of calm and contemplation.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut/Loop 10mm - Faded Effect**

Technique:



Also Possible:



Lava

Dark tones and rugged textures shaped by fire.
Strength, solidity and character in every detail.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 14mm / Loop 9mm**

Technique:



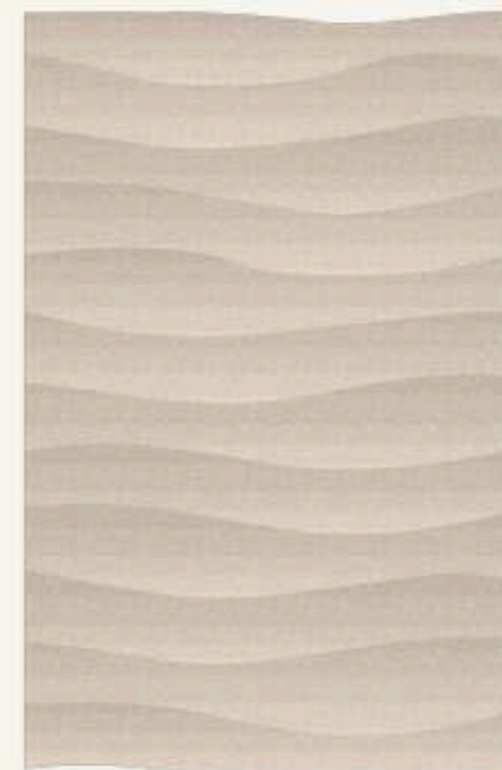
Also Possible:





Sahar

A flowing surface inspired by wind shaped desert landscapes, where rhythm and continuity create a sense of calm and timelessness.



Composition: **Fine Wool and Bamboo**

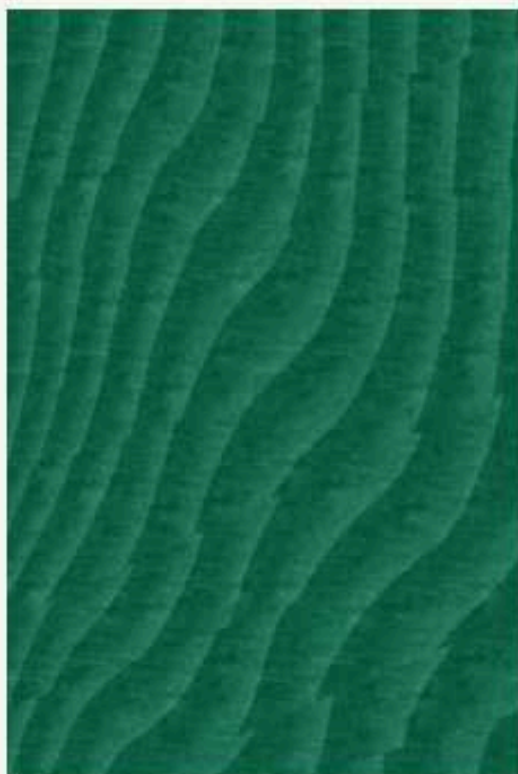
Size: **200x300cm** | Price Band: **2**

Pile Height: **Cut 14 - 35mm**



Aurion

Inspired by the silent movement of luminous northern skies, this design unfolds in fluid lines and layered rhythm, evoking balance, energy and depth.



Composition: **Bamboo**
Size: **200x300cm** | Price Band: 2
Pile Height: **Cut 14 - 35mm**





Mare

Inspired by the movement of deep waters, layered rhythms and fluid lines echo the timeless pulse of the sea.



Composition: **Fine Wool and Bamboo**

Size: **300cm** | Price Band: **2**

Pile Height: **Cut 14 - 35mm / Loop 8mm**

Technique:



Coralis

An organic surface inspired by the silent growth of coral reefs, this design unfolds in organic lines and layered patterns, expressing balance, fragility and natural harmony.



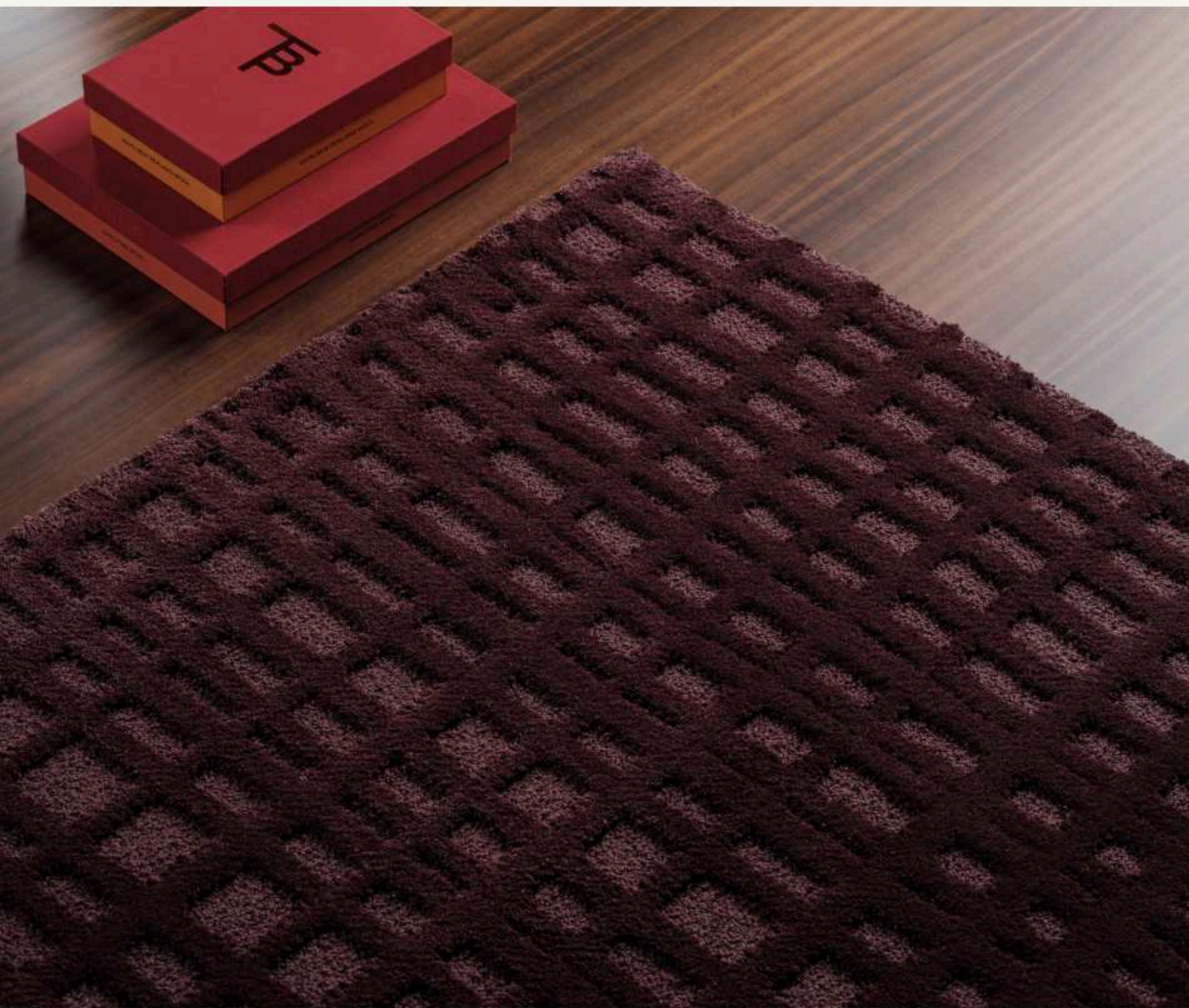
Composition: **Bamboo**
Size: **300x250cm** | Price Band: 2
Pile Height: **Cut 14 - 25mm**

Technique:



Also Possible:





Palma

Inspired by the inner structure of palm trunks, this design reveals layered fibres and quiet rhythm, expressing strength, balance and material authenticity.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 14mm / Loop 9mm**

Technique:



Also Possible:



Elm

An organic surface Inspired by the inner grain of wood, this design reveals flowing lines and quiet rhythm, reflecting growth, time and natural continuity.



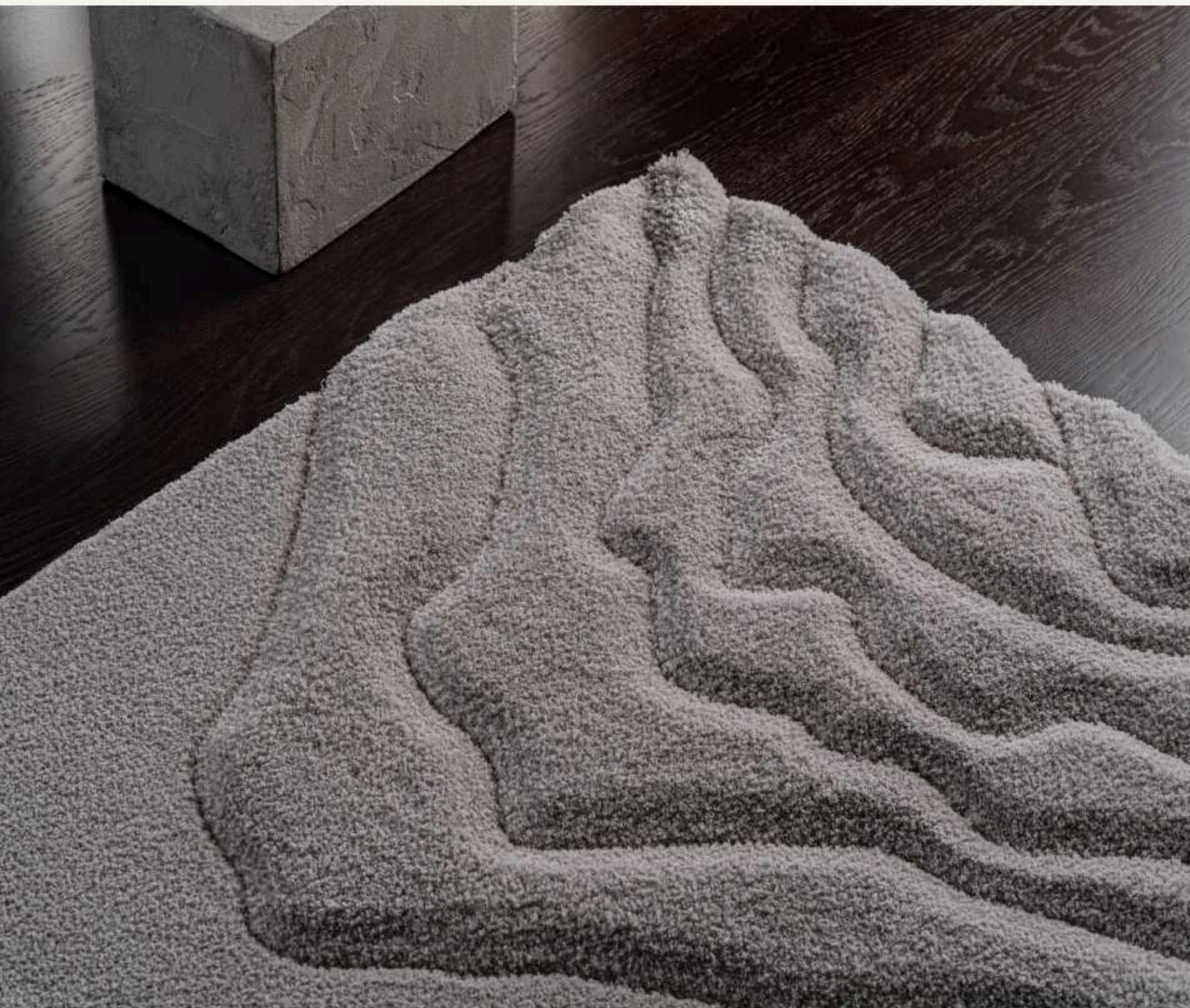
Composition: **Bamboo**
 Size: **250x300cm** | Price Band: 2
 Pile Height: **Cut 14 - 22mm**

Technique



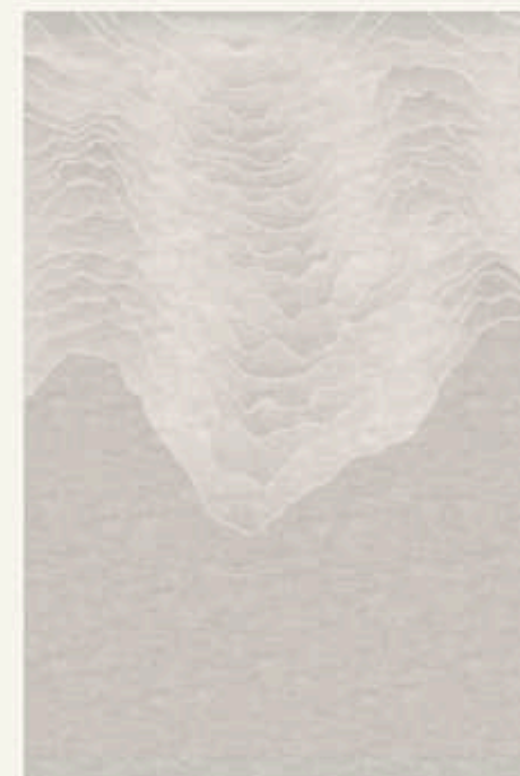
Also Possible





Waterfall

A flowing design inspired by the vertical movement of falling water. Layered lines descend across the surface, creating a sense of continuity, lightness and motion.



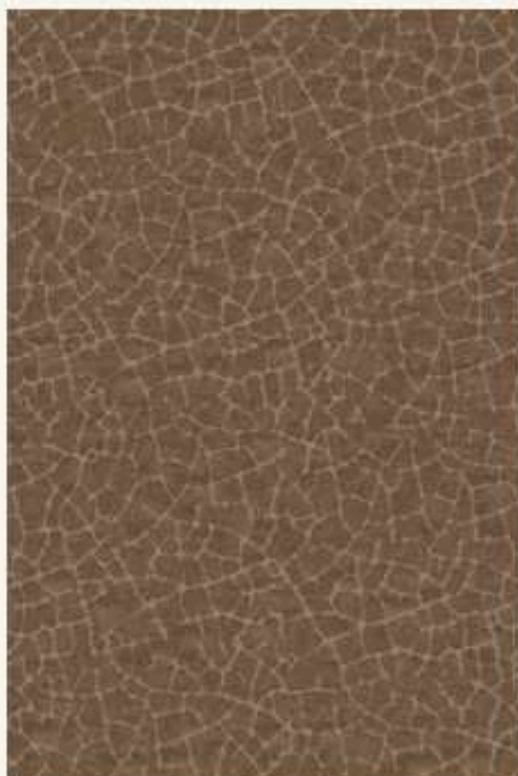
Composition: **Bamboo**
 Size: **200x300cm** | Price Band: **2**
 Pile Height: **Cut 14 - 25mm / Loop 9mm**

Technique:



Dryland

Inspired by the organic surface of earth, this design unfolds in interlaced lines and natural rhythm, revealing stability, connection and enduring strength.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 10mm / Loop 9mm**

Technique



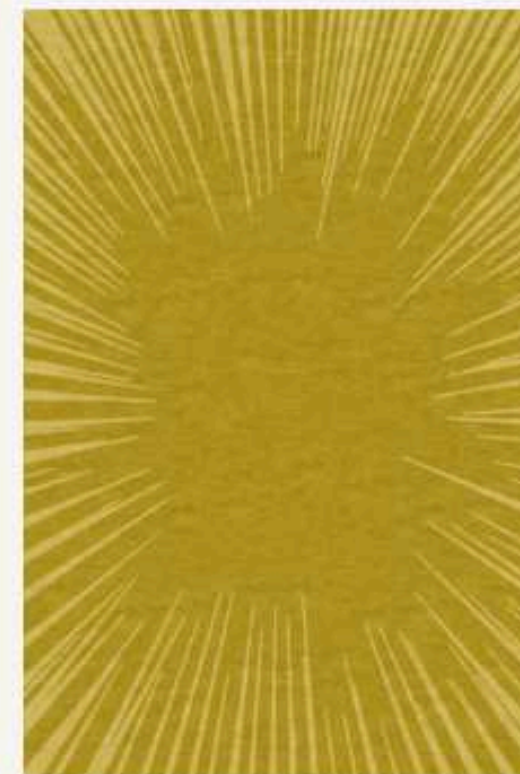
Also Possible





Sol

Built around expansion and rhythm, this design captures the intensity of sun's vertical presence, unfolding in expansive lines and measured rhythm to express energy, balance and natural force.



Composition: **Bamboo**
 Size: **200x300cm** | Price Band: **0**
 Pile Height: **Cut 14mm / Loop 9mm**

Technique:



Also Possible:



Core

Shaped by the inner structure of stone, this design unfolds in compact forms and organic repetition, expressing stability, weight and timeless presence.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 14mm / Loop 9mm**

Technique:



Also Possible:





Meadow

A rhythmic surface inspired by the quiet geometry of cultivated fields, where repetition and openness express balance, continuity and natural calm.



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 12mm / Loop 9mm**

Technique:



Also Possible:



Storm

A textile expression of nature's most powerful rhythm where movement is captured, suspended and translated into form.



Composition: **Biodegradable Recycled Polyester**

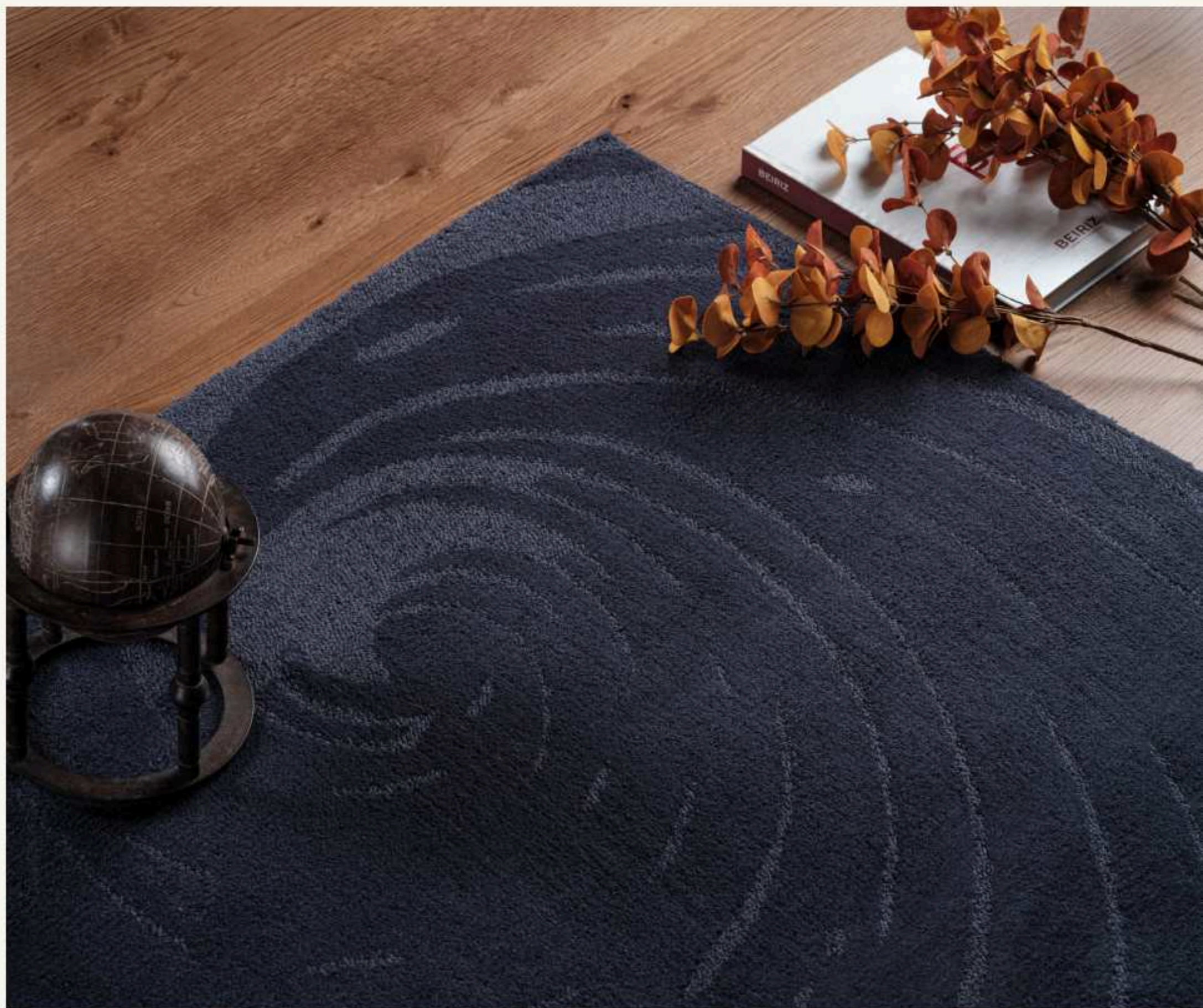
Size: **200cm** | Price Band: **0**

Pile Height: **Cut / Loop 10mm Faded Effect**

Technique:



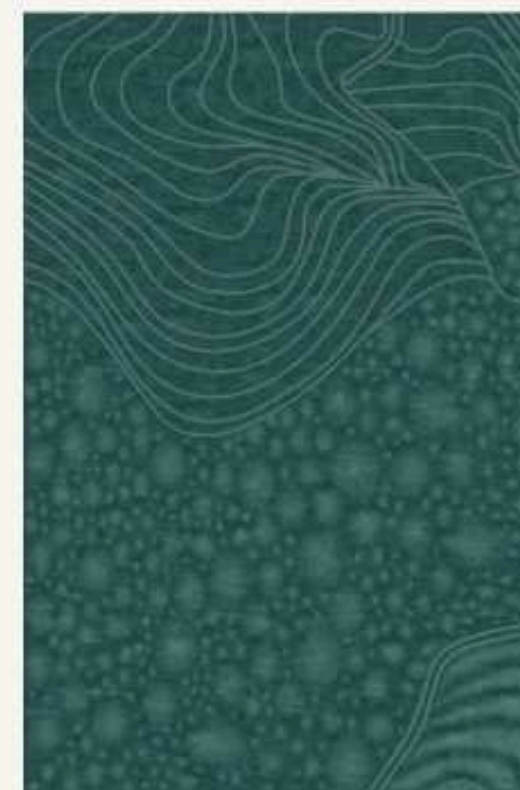
Also Possible:





Mystic

An immersive surface formed by layered movement and organic density, echoing the quiet complexity of a forest beneath the canopy.



Composition: **Fine Wool and Bamboo**

Size: **200x300cm** | Price Band: **2**

Pile Height: **Cut 14 - 30mm / Cut-Loop - 10mm**

Techniques:



Snow

Pure whites and soft textures evoke untouched landscapes and absolute serenity.



Composition: **New Zealand Wool**
Size: **200x300cm** | Price Band: **0**
Pile Height: **Loop 12 - 19mm**

Technique



Also Possible



Rime

Shaped at the boundary between continuity and fracture, this delicate surface captures the silent transformation of nature at rest.



Composition: **Fine Wool and Bamboo**

Size: **200x300cm** | Price Band: **2**

Pile Height: **Cut 14 - 22mm**

Technique:



Also Available:



Canyon

Inspired by eroded rock formations,
shaped by time and gravity



Composition: **Biodegradable Recycled Polyester**

Size: **200x300cm** | Price Band: **0**

Pile Height: **Cut 14mm / Loop 9mm**

Technique:



Also Possible:



Inspiration Moodboard





Maintenance & Care

Reasonable Expectations

After installation, rugs may show temporary wrinkles that disappear over time. Regular vacuuming prevents dirt from settling and prolongs the rug's life. Rugs should be rotated to ensure even wear, and direct sunlight should be avoided to prevent color fading. Beiriz uses the finest fibers in the textile industry; however, certain variations may occur, none of which are considered manufacturing defects.

Fluffing or shedding

New carpets may fluff or shed short fibres. This occurrence is not considered a manufacturing defect but a natural occurrence. Frequent vacuuming is suggested up to six months after installation.

Sprouting

Occasionally, tufts will dislodge from the backing of the carpet. These loose ends should simply be trimmed flush with the surrounding surface pile with sharp scissors. Excessive sprouting is often caused by wheels of luggage carts, castors, inadequate or improper use of vacuums, and is not considered a manufacturing defect.

Shading (watermarking, pooling, pile reversal)

Shading is caused by the different effects of light playing off the sides of fibres versus their cut ends.

Shading is a normal phenomenon for any cut pile carpet made from any type of yarn. It does not indicate wear, fault in manufacturing, flaw in materials or a combination.

Fading

Natural oxidation of dyes will occur, especially when a carpet is exposed to sunlight. This is not considered a defect in manufacturing or materials.

Fuzzing

Fuzzing is caused by wheels of luggage carts, castors and inadequate or improper use of vacuums. Use of a vacuum with a beater bar or harsh brushes can also cause fuzzing.

Carpet Maintenance Tips

Vacuuming

Carpet must be vacuumed routinely.

1. Light to moderate traffic areas: vacuum at least every 2 to 3 days.
2. Heavy-traffic and pet areas: vacuum daily.

Routine vacuuming is the most important part of any maintenance program.

We recommend the usage of a good vacuum system regularly with an average power of 2000w.

Treatment of Spots and Spills

1. Check for spots daily and treat immediately.
2. Act Quickly! The longer the delay, higher the probability for a permanent stain.
3. Blot liquids with a dry, white, absorbent cloth or plain white paper. Do not scrub the area. Continue to blot until the area is essentially dry.
4. Gently scrape up semi-solids with rounded spoon and vacuum. Do not add moisture.
5. Remove spots and stains with water first. The spill may be simply removed with just water.
6. When using stain removal cleaners, follow the manufacturer's recommendations for use, including proper ventilation.

Storage

When storing a rug, it is essential to roll the piece rather than fold it, as folding can cause permanent wrinkles, even in the short term. Always vacuum the rug before rolling. Place a cardboard tube of the same length at one end and roll the rug around it as tightly as possible. Fasten the roll securely with adhesive tape and store it in a clean, dry room. Long-term storage should be avoided.

Cleaning by professionals

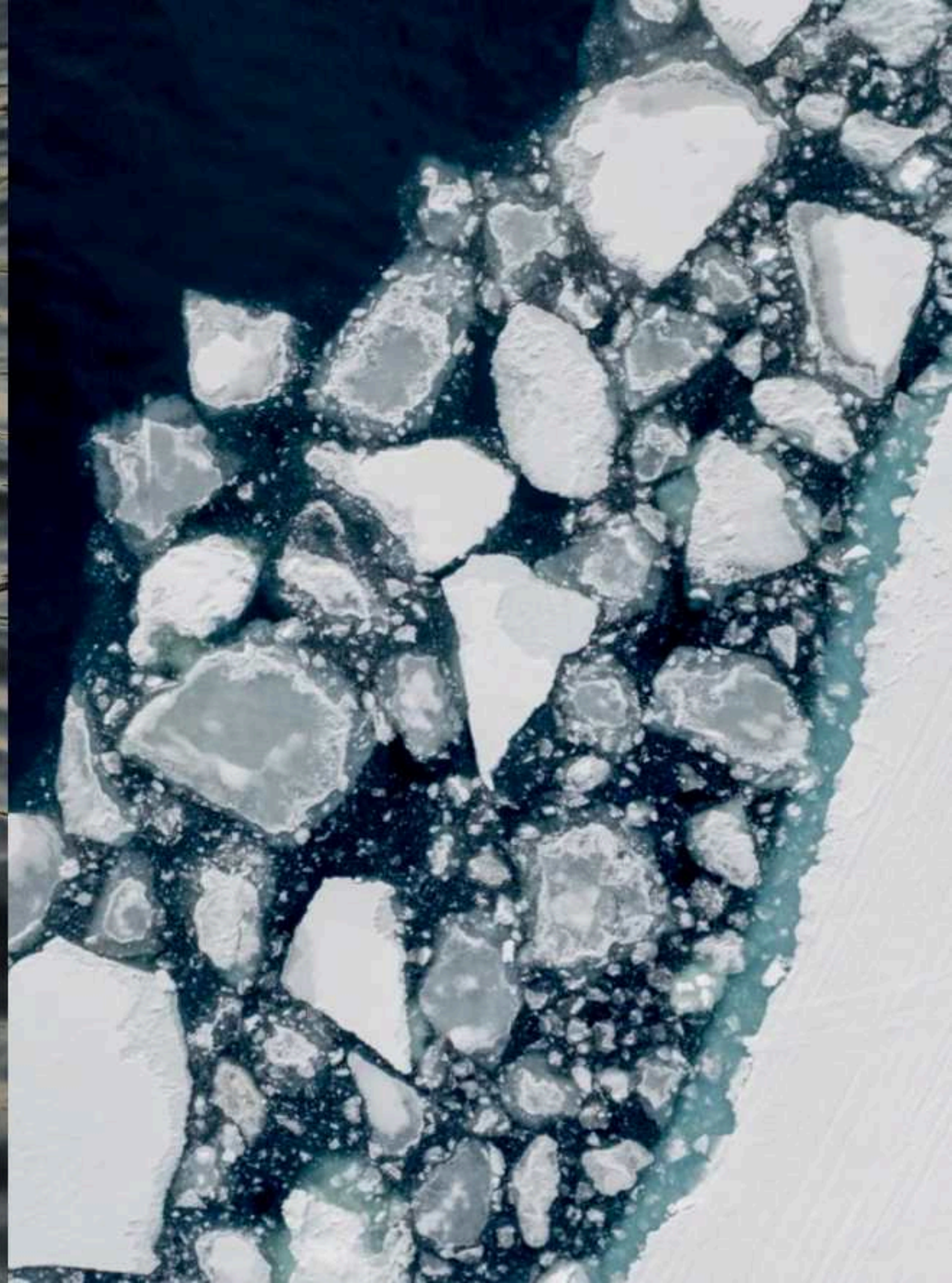
There are different methods available for deep cleaning. To ensure the best results and that the right technique is applied to the specific fibers of each rug, we recommend contacting a professional cleaning service. Ask your local rug and carpet cleaning professional about the injection/extraction method, which allows a deep cleaning with low temperatures and a rapid extraction of the liquid. Don't wait until dirt is clearly visible, as cleaning becomes more difficult and may shorten the rug's lifespan. We advise to contact a professional and recognized rug cleaning company.



For inquiries or to learn more about our products, please contact us



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