CHIVASSO

FABRICS AND MORE BY CHIVASSO

COLLECTION INFORMATION: CHIVASSO 2024

What do you need to be happy these days? Perhaps a place to dream, to breathe and to gather strength? YES! With the new CHIVASSO *FOR YOU* collection, we invite you to join us on a journey towards happiness and new interior design adventures. We help you to fulfil life's dreams in your own interior, to redesign or redecorate living spaces – with the right textile product, wallcovering or carpet for every ambience and every need. As a brand, we are uncomplicated, casual, smart and always up to date with our fabric creations, and we provide bold furnishing ideas for timeless aesthetes, modern romantics, mindful visionaries, smart outperformers and stylish guardian angels.

What else? We place great value on being a reliable partner for our customers. With outstanding product qualities and our comprehensive specialist expertise, we are at your side for every conceivable challenge.

Our vision? We want to share our knowledge and passion for textile fabric creations with you and continuously develop our products with new ideas and new techniques. To this end, we are led by our curiosity to break new ground: for our customers – with our customers.

What characterises the textile trends? Naturalness seems to be the word most often used by the material experts. The focus is on qualities and structures reminiscent of nature, such as flame yarn effects, bark-like textures and braiding. Artisanal weaves such as herringbone play an important role. The power of plants is also expressed in the print designs with the plant trend of summer 2024 revolving primarily around leaves and trees.
The colour palette continues to be defined by pastels, summery and light – but at the same time very 'zappy'. Citrus tones like Limelight and Shadow Lime give the most beautiful glimpses of the summer to come. Fresh Kelly Green, warm Peach Pink combined with dark Sun Dried Tomato or light Rosé Quartz act as a colourful feel-good paradise. Honey shades are welcome mood lifters and are combined with neutrals. Deep Lake and Ice Green provide cool accents.

Be inspired! We are happy to be there for you. FROM US – FOR YOU!

Best regards – Your CHIVASSO TEAM!

#DESIGNED FOR TIMELESS AESTHETICS

The longing for naturalness in interior design is not abating. Quite the opposite. Spring 2024 is filled with echoes from nature, conjured up by both the fabric novelties and the colour palette.
The interior theme #designed for timeless aesthetics thus finds inspiration in the popular Japandi trend. Japandi refers to a mix of Japanese and Scandinavian interior styles. This natural-look theme combines the minimalist, rustic aesthetics of the East with the elegant, modern feel-good atmosphere of the North.
The result is a cosy home that focuses on the essentials and yet radiates comfort, elegance and warmth. What do we love about the Japan-meets-Scandi style? The casual naturalness of the materials, the organic design language and the whispery non-colours that create a feeling of simple beauty in any room.
The colour palette comprises calm, light tones such as natural white and cream, soft grey and subtle wood tones.
Deep Lagoon and Ice Green create cool accents, while Copper Coin and Rich Gold provide warm ones.

SPIRIT OF SILENCE

Fabric: SPIRIT OF SILENCE CH3219

The elaborately embroidered article **SPIRIT OF SILENCE** is an eye-catcher of the highest quality. In Japan, the crane symbolises loyalty, luck, love and long life, and is regarded as a sacred bird in many Japanese religions. Two impressive colourways are available on a natural linen/cotton blend.

SILENCER

Fabric: SILENCER CH3197

The room-high, pleated dimout article SILENCER is a polyester novelty. The ground is a grainy linen-look quality. After weaving and dyeing, the fabric is then pleated in an additional finishing process.

A total of 17 piece-dyed colours in primarily natural nuances and with subtle accent tones like Deep Lagoon, Copper Coin and Straw render this article effective in any natural, elegant interior.

SOULIST

Fabric: SOULIST CH3201

The very densely woven and fluffy plain SOULIST promises a cosy feel-good atmosphere for every interior. The extremely voluminous polyester chenille yarn gives this article a particularly soft feel. The sub- tle movement in the surface structure is achieved through the interplay of voluminous chenille and smooth satin sections. With its casual vintage look and appealingly soft texture, this upholstery fabric combines gentle elegance with modern chic. SOULIST is available in 21 colour shades ranging from timeless natural tones , to soft mint and pow- dery rosewood hues, to accentuating Deep Lagoon and Hot Coral.

SENSE OF BALANCE
SENSE OF HARMONY
SENSE OF BEAUTY
SENSE OF TIME

Fabrics: SENSE OF BALANCE CH3215 ①
SENSE OF HARMONY CH3198 ②
SENSE OF BEAUTY CH3220 ③
SENSE OF TIME CH3204 ④

Do you enjoy originality and value durability, quality and sustainability? Then these timeless classics with their clear and calm ambience are just right for you. SENSE OF BALANCE, SENSE OF HARMONY, SENSE OF BEAUTY and SENSE OF TIME make up a room-high group of four and provide the perfect combination for Soulist in the decoration area. An in- terplay of very different materials, fabric densities and manufacturing techniques creates 4 uncomplicated plains that impress with timeless and stylish simplicity.
Remaining true to the Japandi aesthetic, the leno SENSE OF BALANCE features a modern natural surface in a blend of wool and polyacrylic. The large colour palette is multifaceted with 19 shades ranging from delicate whites, cool grey shades and classic lin- en tones to a wide range of elegant wood nuances. Subtle splashes of colour are provided by Deep La- goon, Copper Coin and Rich Gold.

The fine and transparent lino SENSE OF HARMONY achieves its unusual look through the fine two-tone flamé yarn. This article is available in a wide range of 30 neutral and timeless shades. New accents are set by the modern green-silver shimmer of Ice Green and cool Blue Fog, as well as by warm Copper Coin and Straw.
SENSE OF BEAUTY displays a convincing coars- er weave in a linen look with a discreet sheen of 100% polyester. The mélange yarn underlines the characterful charm of the fabric and lends casual el- egance to any room. A total of 9 subtle colourways are available.
SENSE OF TIME features a flannel-like surface with a delicate herringbone design. This fabric captivates with a wonderfully flowing drape and woolly surface. The basis is formed by a wool-polyacrylic mix in 23 delicate and restrained colourways.
All four articles are easily adaptable for any ambience and provide minimalist naturalness, formal simplicity and delicate lucidity.

SPLENDID

Fabric: SPLENDID CH3213

Our eye-catcher SPLENDID resembles a generous weave. The circular pattern draws three-dimensional grandeur from a new ribbon yarn made of polyester and polyacrylic, which has a wool-like effect. In the manufacturing process, the ribbon is embroidered onto a water-soluble fleece, which then dissolves when washed. SPLENDID is available in 5 neutral colourways.

REBEL HEART

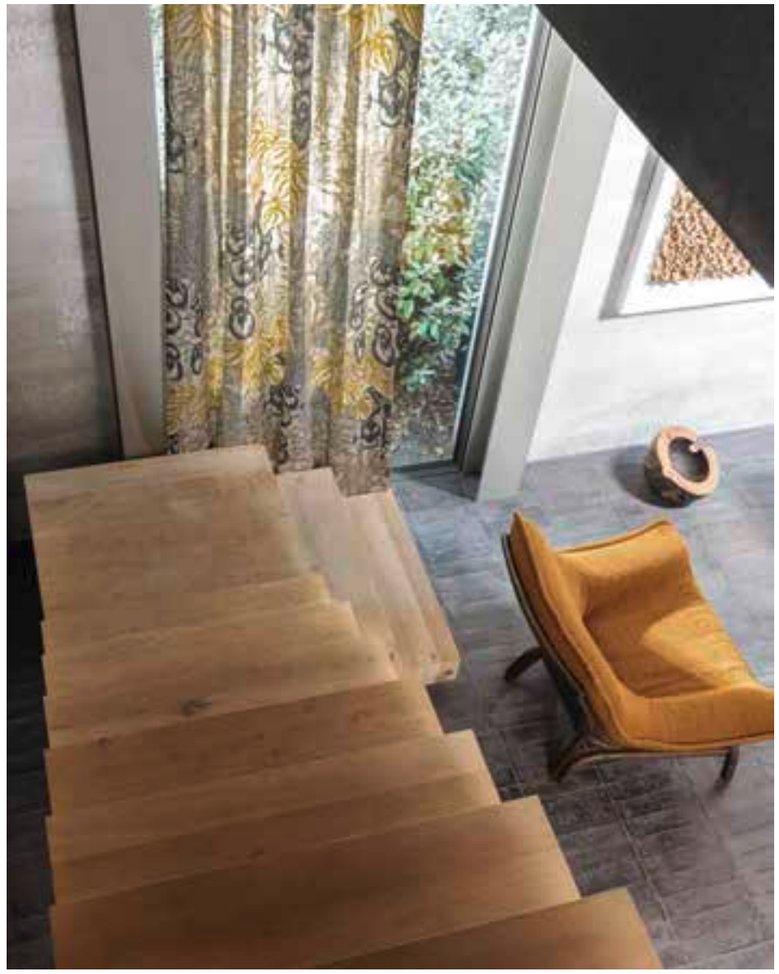
Fabric: REBEL HEART CH3242

Our new upholstery fabric REBEL HEART features a woolly herringbone pattern in a tweed look. The fabric made of 100% polyester has a very natural look and a casual character in a total of 34 shades.

SPIRIT OF NATURE

Fabric: SPIRIT OF NATURE CH3199

The large-scale, stylised print fabric SPIRIT OF NATURE makes a self-confident statement in 100% high-quality linen. The floral print shows leaf and blossom motifs with a wood-print character. A total of 5 expressive colourways are available.



SHY

Fabric: SHY CH3214

This wonderfully iridescent semi-transparent basic is woven room-high and is particularly captivating due to its very fine and almost silk-like look. The article is made of 50% recycled polyester. Both timeless natu- ral nuances and muted shades are available in an ex- tensive colour palette of 26 shades. Due to its simple elegance, SHY is appropriate for use in any interior.

#DESIGNED FOR MODERN ROMANTICS

In times influenced by negative emotions and a sense of unease, we want to cultivate and nurture our positive attitudes and hopes.
This interior theme is thus modern and full of optimism, fresh, sunny and bright, warm-hearted and cosmopolitan, but also somewhat playful and romanticising. Lush structures and fluffy textures combine with soft sorbet shades like Peach Pink, lively Limelight and radiant Kelly Green to create an individual feel-good paradise: restful, refreshing and full of energy. Honey shades like Hemp, Symphonic Sunset and Straw are welcome mood lifters and are combined with the neutrals. Deep Lake, misty Blue Fog and Ice Green add cool accents.

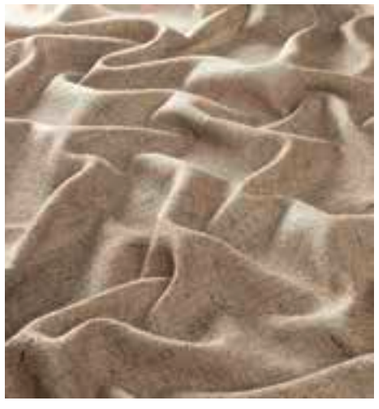
SENTIMENTAL

Fabric: SENTIMENTAL CH3221

The room-high lino SENTIMENTAL is made of pol- yacrylic, polyester and cotton and brings sophistica- tion to any living space with its elegant natural look. The novel combination of shiny bouclé and a matt, woolly yarn gives the net-like fabric surface an inter- esting interplay of colours and materials. A total of 12 colourways are available for casually elegant interiors.

SORANO REBOOT

Fabric: SORANO REBOOT CH2983

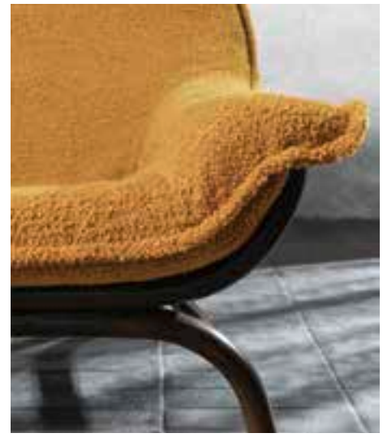


For several years now, this room-high semi-transpar - ent has been part of the Chivasso bestseller family and delights us by being in constant demand . The crepe -like look of the SORANO fabric is drawn from the high twist, mélanged weft yarns in the warp and weft. This all-rounder has now been brought up to date with the new colour trends of the season and is available in a wide-ranging palette of 37 gorgeous shades. At the heart of the colour renewal are ad- ditions to the natural tone spectrum such as urban greys , greenish camouflage shades and warm brown nuances . Accents are set by hues like Limelight , Rosé Quartz , Deep Lake and Ice Green to complete the colour palette in the trend colours. As a universal plain , SORANO REBOOT looks great in any interior.

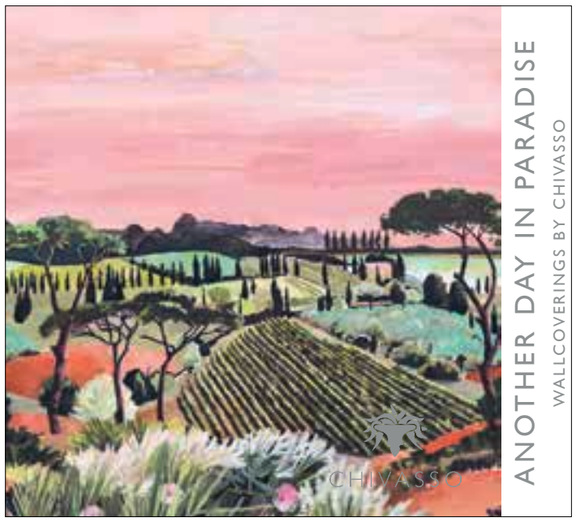
REAL LOVE

Fabric: REAL LOVE CH3223

In keeping with the worldwide oversized fashion trend, we have developed a new woven article in XXL format. REAL LOVE is made of synthetic fibres with particularly high volume and materiality, catering for the trendy theme of bouclé.
The particularly fluffy feel is incomparably soft and is perfect as an exclusive favourite for any interior.
As a universal all-rounder, REAL LOVE convinces with a multifaceted colour palette of a total of 42 stunning colours.



WALLCOVERING COLLECTION "ANOTHER DAY IN PARADISE"



In wallcoverings, we are seeing a renaissance of impressively detailed, large-format designs that extend over several panels – after all, they are the perfect alternative to classic wallpapers and framed pictures. With their large-format motifs, they adorn the walls as big pictures, showing every detail and every colour to its best advantage.
The four designs, which are digitally printed onto high-quality non-woven, display enchantingly brilliant colours and are guaranteed to catch the eye in any interior ambience. With their length of 4m, all of the designs can also be used in unusually high rooms.
Accompanied by our Silky Reboot plain wallcovering, our new ANOTHER DAY IN PARADISE wallcovering collection offers everything to raise the heartbeat of all lovers of exclusive interior design.

PARADISE HILLS

Wallcovering: PARADISE HILLS CH9127

Our fascinating wallcovering PARADISE HILLS is the key design of this year's collection and perfectly underlines our central theme #designed for mod- ern romantics. Bathed in a sea of light and shadow, the design is reminiscent of a wildly romantic Tus- can landscape in an evening mood. The picturesque hills, atmospheric flower meadows and cypresses are beautifully displayed on the fine fleece. PARADISE HILLS is available in a total of four colours.

With hues like bright Peach Pink and warm Rich Gold or cooling nuances like Ice Green and Latigo Bay, an individual paradise is created: relaxing, refreshing and full of energy.

PARADISE VALLEY

Wallcovering: PARADISE VALLEY CH9129

The PARADISE VALLEY semi-plain serves as a perfect passepartout for all large-format designs. In contrast to our statement wallcoverings with their expressive patterns, this structured design remains in the background and discreetly sup- ports the overall spatial effect. Unlike monochrome painted walls, the special structure and texture of PARADISE VALLEY lends the room additional depth and flair. A total of 14 new colourways are available.

PARADISE CITY

Wallcovering: PARADISE CITY CH9128

The generous geometric design of PARADISE CITY has a modern and timeless appeal. The regular, repetitive form combines with a characteristic painterly style to provide depth and animation in interiors. A total of 7 new colourways are available.

PARADISE KISS

Wallcovering: PARADISE KISS CH9130

Another powerful statement: an illusionary Garden of Eden as a digital dream! PARADISE KISS provides the perfect backdrop for a stunning wall design. The atmospheric forest of foliage that winds its way down from the ceiling is inspired by the successful Heaven's Garden print fabric design, and now takes on another enchanting guise in the form of our new wallcovering. The highly pigmented digital print further enhances the four available colourways.

SILKY REBOOT

Wallcovering: SILKY REBOOT CH9126

A dream of colour! Our plain SILKY REBOOT is si- multaneously striking and exquisite with a silky tex- ture and invigorating iridescence that render it the highlight of any room. Dull, monotonous walls are a thing of the past, as the colour spectrum of 53 wa- ter-based shades leaves nothing to be desired. The colours are applied directly to the fleece using an air brush, giving them their unique iridescence and subtle sheen. SILKY REBOOT is convincing both as a companion to the four new design wallcoverings and as a soloist.

SWEETEST TABOO

Fabric: SWEETEST TABOO CH3230

Velvet has established itself as a classic both in fash- ion and in interiors. We are also firm fans of these soft fabrics, which repeatedly conjure up cosiness and warmth in any living space. With the extremely high- pile polyester velvet SWEETEST TABOO, we have developed a new oversized pile basic as an all-round- er that fits charmingly with any interior. In the surface design, this article is characterised by an exception- ally long, dense pile which creates a very fluffy and voluminous feel. SWEETEST TABOO is available in an extremely multi-faceted colour palette with a total of 49 charming shades. The colours range from soft sor- bets like Peach Pink and Rose Quartz to tangy citrus tones like Limelight and Sunny Lime. Honey hues and Burnt Orange are welcome mood lifters. Deep Lake, smoky Blue Fog, misty Endless Sky and Ice Green add cool accents.

HEY HONEY

Fabric: HEY HONEY CH3203

The 140cm wide HEY HONEY is a new darling of the Chivasso collection with the potential to become a real all-time favourite. The 100% polyester not only looks amazingly like silk but also feels wonderfully soft and silky. Printing allows the elegant shantung ef- fect to be perfectly imitated, yet the reverse side of the fabric is always colour-matched to the front. The trendy colour palette with 37 shades ranges from a broadly adapted range of natural colours to the latest browns and delicate blues to fashionable Peach Pink, lively Limelight and cheeky Kelly Green.

LOVE BALLAD
LOVE AFFAIR

Fabrics: LOVE BALLAD CH3226
LOVE AFFAIR CH3227

The two room-high semi-transparents LOVE BAL- LAD and LOVE AFFAIR are unusually modern and particularly stylish in their simplicity.

LOVE BALLAD consists of a composition of cotton, linen, viscose and polyester and is characterised by an oversized Panama weave, which renders the article very three-dimensional.
LOVE AFFAIR achieves an unusual look with a strik- ing flamé weft yarn made of wool. The base is a fine linen fabric. Both articles are available in a simple Creme/White and linen shade and bring a minimalist naturalness to any ambience.

LOVERS ROCK

Fabric: LOVERS ROCK CH3202

Our room-high fil coupé design LOVERS ROCK cap- tivates with the flowing progression of the geometric pattern. The slightly shiny textured yarn stands out elegantly against the natural ground, which consists of linen, polyacrylic, polyester and lyocell. The colour palette of four shades is deliberately minimalist with stone, earth and cream nuances, and picks up on the popularity of the natural colour world.

HELLO BEAUTY

Fabric: HELLO BEAUTY CH3217

Floral prints add summery flair to any ambience and guarantee an upbeat mood. They are always a good choice for interior design, so every season sees us presenting a reinterpretation of this theme. This sea- son, the HELLO BEAUTY print fabric design impress- es with its richly varied leaf and flower splendour in a generous all-over pattern.

The basis for this enchanting print theme is our tried and tested plain Wild Coast in 300cm width and made of 100% pure linen. HELLO BEAUTY is availa- ble in a total of 6 unusual colourways.

BY YOUR SIDE

Fabric: BY YOUR SIDE CH3229

Made for all those who love beauty but also appre- ciate practical properties! The smart plain BY YOUR SIDE is a microfibre weave with a velvet-like surface and used look. The extra-fine fibres are woven very tightly together to create a particularly soft but also robust and durable surface. Unsightly pilling is un- known here. This basic is a potential new star and, made of 100% polyester and in 28 fantastic colours, can be used in any living space. The article also im- presses with its FabricProtect* finish.

* Articles with our FabricProtect technology , which was specially developed for home textiles, are par- ticularly resistant to soiling, as this finish prevents the penetration of dirt into the fabric fibres. Neither the material properties nor the feel and look of the products are affected. Just a few drops of water are enough to remove stubborn stains quickly, effectively and in an environmentally friendly way.

FabricProtect by CHIVASSO

HIDEAWAY

Fabric: HIDEAWAY CH3200

Natural materials are timelessly beautiful. Seeking and celebrating textiles in their simplicity and natu- ralness has always been our philosophy. That is why we believe in linen* or linen looks for every interior. And this season too, we extend our vast linen portfo- lio with another plain linen, this time in a semi-trans- parent look.

The fine article HIDEAWAY captivates with its casual drape while the gentle aerofinish gives the delicate fabric a pleasant feel. As a piece-dyed plain, this article has a very extensive colour palette of 31 natural and powdery shades.

*Good to know: Linen is made from the fibres of the flax plant, which grows in cool to temperate cli- mates such as northern and western Europe and can therefore be considered a native crop. Compared to cotton, flax needs significantly less water and does not require additional fertilisation. It can therefore be cultivated in European regions without employing in- dustrial farming methods. The resource efficiency and longevity of linen make it one of the most sustainable of all natural fibres. Along with hemp and recycled textile fibres, linen is one of the fibres with the small- est ecological footprint.

HEY YOU

Fabric: HEY YOU CH3225

The semi-transparent plain of polyester and linen, **HEY YOU**, is very typical of Chivasso – wonderfully casual, timeless and with a light vintage look. With its loose slub effect, the fabric achieves a wonderfully natural look without compromising on ease of care. Its dreamy drape and subtle colouring in 31 shades perfectly underline our central theme #designed for modern romantics. The colours range from saturated pastel nuances with unusually soft tonality to misty natural hues.

HEAVEN'S GATE REBOOT

Fabric: HEAVEN'S GATE REBOOT CH2992

The time has finally come: our all-time favourite **HEAVEN'S GATE** has been given an extended colour palette and is now available in 75 fantastic and up- to-date tones, dyed and finished in Italy. Soft sorbet shades such as Peach Pink, light Rose Quartz or lively Limelight create an individual feel-good paradise: re- laxing, refreshing and full of energy. Honey shades are welcome mood-lifters and are combined with neu- trals. Light, misty shades of blue such as Blue Fog and Ice Green set cool accents. The fineness and density of the pile create a wonderfully tactile experience with this room-high knitted velvet.

HYPNOTIZE

Fabric: HYPNOTIZE CH3206

The natural look and understated aesthetics of **HYPNOTIZE** put this article at the centre of any casual, natural interior ambience. The smart, room-high polyester fabric was woven as a "dobby" and then piece-dyed. The complex cationic dyeing process aims to give the fabric a special two-tone texture, which is expressed in a total of 28 mild and subtle colourways.

FREE SOUL
WILD HEART

Fabrics: FREE SOUL CH3205
WILD HEART CH3228

For those who want to show trend awareness, com- bining plain bouclé and a leopard-like fur pattern pro- vides fresh elegance and flattering charm to interiors. The new plain bouclé **FREE SOUL** in polyester and cotton is available in an extensive colour range of 31 colourways.

The small pattern of **WILD HEART** is based on the ground of the bouclé and achieves its fur-like look through combining this with a casual chenille yarn. **WILD HEART** comes in 22 bold colours and is available in a joint collection book with the article **FREE SOUL**.

#DESIGNED FOR MINDFUL VISIONARIES

Step by step together in the right direction: as part of the textile industry, it is our responsibility to treat our earth's resources with respect and care. To the greatest possible extent, we rely here firstly on recycled fibres, using a minimum of 50% and increasing this all the time, and secondly on certified natural organic fibres.

Recycled Qualities
The production of polyester fibres, for example, requires a lot of energy and water. Moreover, polyester that is newly manufactured today can become the plastic problem of tomorrow. This is why we want to offer a resource-saving solution. Our first step is to replace non-recycled with recycled polyester wherever possible, without compromising on look, comfort, durability or care characteristics. To minimise our environmental footprint, we recycle existing polyester fibres instead of producing new polyester from petroleum. Of course, our recycled qualities are tested for ease of care and durability just like all other articles, ensuring that we can guarantee the highest quality standards.

Natural organic fibres
Our "Organic Fabrics" guarantee:
- Environmentally friendly production and processing methods
- Maintenance and improvement of working conditions
- Advancing the use of organically grown fibres
- Prohibition of hazardous additives such as heavy metals, aromatic solvents, etc.

For simplicity's sake, we use our EcoProtect label for the group of resource-saving textiles. In keeping with our Chivasso DNA, all of our casually smart EcoProtect fabrics are characterised by innovative concepts, imaginative creativity and distinctive character.

The focus here is on sustainable textiles that are manufactured with special consideration for our planet. At the same time, these high-quality materials bear the unique CHIVASSO signature. EcoProtect products have many facets that contribute towards a better future. Essential factors here are conserving resources and recycling, which allow us to save valuable raw materials, water and energy. In addition, we pay special attention to natural materials and our high quality standards. This spectrum of responsible action is constantly being expanded.

This is just the beginning. With EcoProtect by CHIVASSO, we are taking on the challenge of reducing our ecological footprint step by step.

EcoProtect
by CHIVASSO

RITUAL SPIRIT

Fabric: RITUAL SPIRIT CH3247

Fancy floral designs create summer flair and put us all in a good mood – no matter whether they take the form of a tattoo, a chic dress or a decorative wallcovering. So it's no wonder that designers and fashionistas reinterpret the floral print every season. With RITUAL SPIRIT, we have succeeded in develop- ing an expressive floral design on a ground that is not only recycled but also flame retardant. The quality is room-high and, with a total of 6 cheerful colourways, marks the start of our new EcoProtect collection.

ROUTES OF CHANGE

Fabric: ROUTES OF CHANGE CH3208

Our room-high, piece-dyed plain ROUTES OF CHANGE lives up to its name and breaks new ground in interior design. The super-soft fabric struc- ture is based on a fine fantasy weave of 51% Turkish organic cotton and 49% organic linen from France. Light, gentle and restrained, it beguiles with a sensu- ous and unagitated selection of 24 colourways. Del- icate powder and natural hues are flanked by warm caramel and cool mint shades and transform every room into an oasis of calm and relaxation.

REFLECTED

Fabric: REFLECTED CH3212

Timeless in style, the 140cm wide REFLECTED has a casual used look. The ground is a blend of recy- cled polyester and cotton. The large colour palette is multifaceted in 34 shades ranging from delicate white nuances, to cool grey hues and classic linen tones, to a wide selection of elegant wood nuances. New accents are set by soft sorbet shades such as Peach Pink and lively Limelight. Honey shades like Hemp, Symphonic Sunset and Straw create uplifting interior atmospheres. Casual olive tones like Vintage Khaki round off the colour portfolio.

RIDING HIGH

Fabric: RIDING HIGH CH3216

The fine and airy, semi-transparent basic RIDING HIGH is a true all-rounder. Its even surface, particu - larly soft feel and easy-care properties make the ar- ticle a long-lasting and thus sustainable companion in 100% recycled polyester. RIDING HIGH is available in an extensive colour palette of 26 contemporary non-colours such as off-white, gorgeous sand and stone shades, delicate caramel, powdery blue and sorbet-coloured apricot.

REFORMER

Fabric: REFORMER CH3207

The casual article REFORMER made of 60% recycled cotton* and 40% linen displays a convincingly natural and casual character. The fabric is yarn-dyed, which gives it a high-quality mélange surface. A gentle aer- ofinish ensures the washable fabric has a pleasantly soft feel. The extensive colour palette with a total of 25 tonalities ranges from neutral tones like light nat- ural shades and warm grey nuances to warm brown colourways and casual Vintage Khaki. Accents are set by fashion -forward Kelly Green, Latigo Bay and Coral Reef.

*The cotton is recycled in Italy from remnants from the Italian fashion industry.

#DESIGNED FOR OUTPERFORMERS

THE ONLY
THE FUN
THE STAR
THE SMILE
THE COOL
THE FAME

Fabrics: THE ONLY CH3234
THE FUN CH3238
THE STAR CH3239
THE SMILE CH3240
THE COOL CH3241
THE FAME CH3237

All six upholstery fabrics are not only above average with regard to their convincing properties, as described, but also in terms of their extremely pleasant feel, which has been a particular focus of attention. Their field of use is thus extended to the indoors. In addition, wherever possible, some of the upholstery fabrics have been enhanced with an admixture of recycled yarn types.

THE ONLY

Fabric: THE ONLY CH3234

The warp-knitted velvet THE ONLY opens the show. Above-average care properties, such as very high light fastness, are achieved by using new , larger dye molecules in the dye bath, which adhere better to the fibre. The dense fabric is made of 100% polyester and convinces with its charming character and pleasant feel. THE ONLY has a very wide colour palette with a total of 33 new colourways.

The complexity of textile production has increased and the demands made on each individual article have risen. Achieving goals in this environment is a great challenge. Only very few, the so-called outperformers, actually succeed in overachieving their targets. With the new indoor/outdoor collection from Chivasso, we meet particularly outstanding goals in terms of quality and design thanks to solution-dyed polypropylene fibres and the use of new dyes that have been specially developed for articles requiring high light fastness.
The majority (5 of 6) of THE OUTPERFORMERS' soft-flowing upholstery fabrics are made using spun-dyed yarns, making them perfect for challenging outdoor conditions. As with all spun-dyed yarns, no water is needed in the production of this type of fibre. The dope-dyed process takes place simultaneously with the fibre spinning/manufacturing. The dyeing is thus shifted to the spinning process, allowing approximately 250 litres of water to be saved per sofa. Furthermore, no harmful chemicals are used.
There are a total of 154 SKUs with the six upholstery articles, all of which create perfect colour combinations with one another. The extensive colour range extends from fresh white and calming neutrals to refreshing Limelight and sporty Aqua and Sky nuances. Inspiration for the Spring 2024 colour palette is not only drawn from the sky, green colourways such as Deep Lagoon or the watery Ice Green also offer an exciting upgrade for any interior. Peach Pink and hazy Rose Quartz are freshly summery and modern without being overbearing.

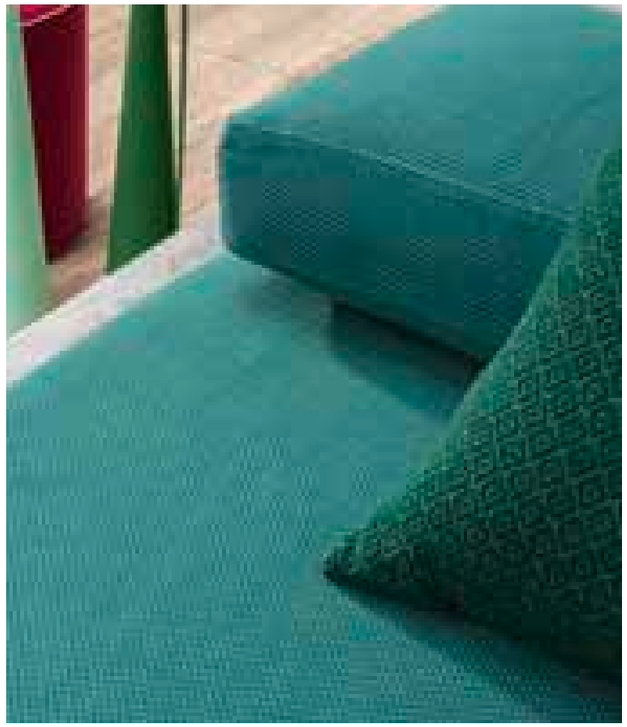
In addition, our casual Indoor/Outdoor articles score points with the following properties:
- Good durability
- Weatherproof
- Colourfast
- Yellowing resistance
- No fading
- Extremely high light fastness
- Moth and termite resistance
- Mould resistance
- Excellent care properties / easy to clean.

ColorProtect by CHIVASSO

THE FUN

Fabric: THE FUN CH3238

"Summer, Sun and Fun". The flat weave structure of THE FUN displays a graphic structure suitable for both large and small upholstered surfaces. The ex- ceptionally soft feel of the fabric deserves a special mention at this point. The article consists of 100% recycled polypropylene. A total of 27 colourways are available.



THE STAR
THE SMILE

Fabrics: THE STAR CH3239
THE SMILE CH3240

The very fluffy chenilles THE STAR (94% rec. poly- propylene, 6% polyester) and THE SMILE (72% rec . polypropylene, 17% rec. polyester and 11% standard polyester) present small patterns and promise a cosy indoor/outdoor feel-good atmosphere. The quali- ty basis is the plain chenille Summer Kiss from the spring collection 2023, with which both new designs can thus be easily combined. The diamond-shaped design THE STAR is available in 21 new colourways, while the discreet geometric motif THE SMILE comes in 24 new colourways.

THE COOL

Fabric: THE COOL CH3241

THE COOL features a mixture of bouclé and che- nille, creating a very fancy look and an excellent feel. The trendy material bouclé is still in vogue and is an essential part of the new outdoor collection. THE COOL consists of 96% rec. polypropylene and 4% polyester and is available in 23 interesting colour- ways.

THE FAME

Fabric: THE FAME CH3237

The bicoloured flat weave is suitable both as a solo- ist and as a quiet companion for all of the previous designs. The plain THE FAME, consisting of 100% rec. polypropylene, rounds off the range of indoor/out- door qualities with 26 colourways.

ONLY U

Fabric: ONLY U CH3232

Our eye-catcher ONLY U appears generously woven. The geometric pattern draws sculptural grandeur from the embroidery effect of solution-dyed acryl- ic. This new fibre from Belgium is slightly mélanged, allowing a new colour palette with fashionable col- ourways such as chalky rosé and mint shades, ele- gant rust nuances and sporty denim blue, all of which could not previously be created using conventional solution-dyed acrylic fibres. ONLY U is available in 9 unusual colourways.

OPEN FLAIR

Fabric: OPEN FLAIR CH3233

The room-high semi-transparent OPEN FLAIR rounds off the outdoor collection with 29 colour- ways. Like Only U, this plain novelty is also made from the solution-dyed acrylic fibre from Belgium, therefore enabling a perfect interplay. OPEN FLAIR meets all the standards required for outdoor use without compromising on comfort or design.

#DESIGNED FOR STYLISH GUARDIANS

In times influenced by negative emotions and unease, we want uncomplicated, smart, safe, sustainable and meaningful living. Articles with very good care properties that simplify life create additional living comfort. Flame-retardant qualities offer extra safety within our own four walls. All these properties and requirements are combined in these versatile novelties with flame-retardant properties, and all share one common feature: they do not appear to prioritise function or performance, but look stylish, casual and smart.

With the upholstery fabric SIXTY-SIX and the coordinated colour novelties in the decoration sector SWEET DESTINY, SHADOW AND SOUL and SUPEREASY, we have developed an easily combinable programme and a wide range of flame-retardant and washable novelties.
Because textile trends are all about performance products with a natural character.
Furthermore, the four new FR articles not only look particularly natural – they also meet fire protection standards and are therefore a good choice in the contract sector.

SWEET DESTINY

Fabric: SWEET DESTINY CH3244

Let's make your world a little bit greener! If you don't have "green fingers" but also don't want to do without plants and vegetation in your own interior, the beautiful SWEET DESTINY print is the perfect choice!

Designs featuring leaf motifs create positive vibes in all four seasons and transform every interior into a beautiful eye-catcher. SWEET DESTINY features a generous and varied floral and leaf design in room-high fabric widths, combining exotic and simple leaf variations to create a stylish composition. A total of five fashionable colourways are available on a wide variety of ground shades to conjure up a decorative ambience. The basis is made up of an almost equal mix of conventional and recycled FR yarns.

SHADOW AND SOUL

Fabric: SHADOW AND SOUL CH3209

The plain dimout SHADOW AND SOUL made of 100% polyester FR resembles a casual linen. The mélange surface and the bicolour effect give the fab- ric a very textile structure that is more reminiscent of a smart natural fabric than a technical textile. The very broad colour palette caters for the right look in any ambience with contemporary tones such as cool Kelly Green, Latigo Bay and Ice Green, warm powdery Rosé Quartz nuances, and classic natural colours.

SUPEREASY

Fabric: SUPEREASY CH3246

The room-high blackout SUPEREASY in 100% FR has a very natural character with a mélange herring- bone look and exceptionally soft drape. The exten- sive colour palette with 26 new colourways ranges from neutral cream and casual linen nuances to warm wood and classic grey tones. Trendy shades like Limelight and Deep Lagoon as well as delicate Rosé Quartz and Symphonic Sunset round off the current colour range.

SIXTY-SIX

Fabric: SIXTY-SIX CH3211

An absolute must-have of the season is the fine, flame-retardant chenille SIXTY-SIX made of 100% FR. The soft texture and the slightly washed-out vintage look give the fabric its sporty and elegant touch. The special feature of this article is that the chenille comes into play on the front and back of the fabric, allowing it to be used in the decoration field. This quality advantage saves on lining. The piece-dyed SIXTY-SIX offers endless inspiration for any interi- or thanks to a very extensive colour palette of 66 fantastically typical Chivasso nuances. The spectrum of natural colours ranges from restrained tonalities like clean white shades, to elegant taupe and grey nu- ances, to classic wood tones. As fashionable contrast- ing colours, Spring 2024 offers zesty lime hues and summery reds that are lighter than those available in previous seasons, moving towards orange tones. Saturated pinks and radiant honeys freshen up the palette with their cheerful colourfulness. There is also an extensive portfolio of cool and bluish tinged colourways, ranging into turquoise, shades of olive and rich greens.

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	ART. NO	NAME	WIDTH CM	REPEAT CM	COMPOSITION	CARE LABELS	USE	COLOURS	MARTIN-DALE	COLOUR-TEST
	CH3219	SPIRIT OF SILENCE	140	153	Groundmaterial: 55% LI, 45% CO, Embroidery: 71% PES, 29% PAN		Decoration	2	–	4-5
	CH3197	SILENCER	295	0	100% PES		Decoration	17	–	5
	CH3201	SOULIST	140	35	100% PES		Upholstery	21	35.000	4
	CH3215	SENSE OF BALANCE	295	0	80% PAN, 20% WO		Curtains	19	–	5
	CH3198	SENSE OF HARMONY	300	0	100% PES		Curtains	30	–	4
	CH3220	SENSE OF BEAUTY	297	0	100% PES		Decoration	9	–	4
	CH3204	SENSE OF TIME	300	2	80% PAN, 20% WO		Decoration	23	–	5
	CH3213	SPLENDID	310	8	55% PES, 45% PAN		Decoration	5	–	4-5
	CH3242	REBEL HEART	142	1	100% PES		Upholstery	34	35.000	4
	CH3199	SPIRIT OF NATURE	140	140	100% LI		Decoration	5	–	4-5
EcoProtect	CH3214	SHY	305	0	100% PES		Curtains	26	–	4-5
	CH3221	SENTIMENTAL	310	0	55% PAN,33% PES,12% CO		Decoration	12	–	4-5
	CH2983	SORANO REBOOT	300	0	63% PAN, 18% PES, 12% WO, 7% LI		Decoration	37	–	5
	CH3223	REAL LOVE	145	0	64% PAN, 36% PES		Upholstery	42	30.000	4-5

MODERN ROMANTIC

	CH9127	PARADISE HILLS	70	400	100% FLEECE		Wallcovering	4	–	–
	CH9128	PARADISE CITY	70	400	100% FLEECE		Wallcovering	7	–	–
	CH9130	PARADISE KISS	70	400	100% FLEECE		Wallcovering	4	–	–
	CH9129	PARADISE VALLEY	70	45	100% FLEECE		Wallcovering	14	–	–
	CH9126	SILKY REBOOT	53	0	100% FLEECE		Wallcovering	53	–	–
	CH3230	SWEETEST TABOO	142	0	Groundmaterial: 100% PES, Pile: 100% PES		Upholstery	49	100.000	4-5
	CH3203	HEY HONEY	140	0	100% PES		Decoration	37	–	3-4
	CH3226	LOVE BALLAD	305	0	53% PES, 25% CO, 11% LI, 11% CV		Decoration	2	–	4-5
	CH3227	LOVE AFFAIR	305	15	96% LI, 3% WO, 1% PES		Decoration	2	–	4-5
	CH3202	LOVERS ROCK	300	60	55% PES, 19% PAN, 13% LI, 13% CLY		Decoration	4	–	4-5
FabricProtect	CH3229	BY YOUR SIDE	142	0	100% PES		Upholstery	28	35.000	4
	CH3217	HELLO BEAUTY	300	135	100% LI		Decoration	6	–	4-5
	CH3200	HIDEAWAY	315	0	100% LI		Decoration	31	–	4-5
	CH3225	HEY YOU	300	0	69% PES, 31% LI		Decoration	31	–	4-5
	CH2992	HEAVEN'S GATE REBOOT	300	0	Pile: 100% PES, Groundmaterial: 100% PES		Decoration	75	40.000	4-5
	CH3206	HYPNOTIZE	300	0	100% PES		Decoration	28	–	4-5
	CH3205	FREE SOUL	142	0	94% PES, 6% CO		Upholstery	31	50.000	4
	CH3228	WILD HEART	140	9	100% PES		Upholstery	22	30.000	4

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HYPER REAL

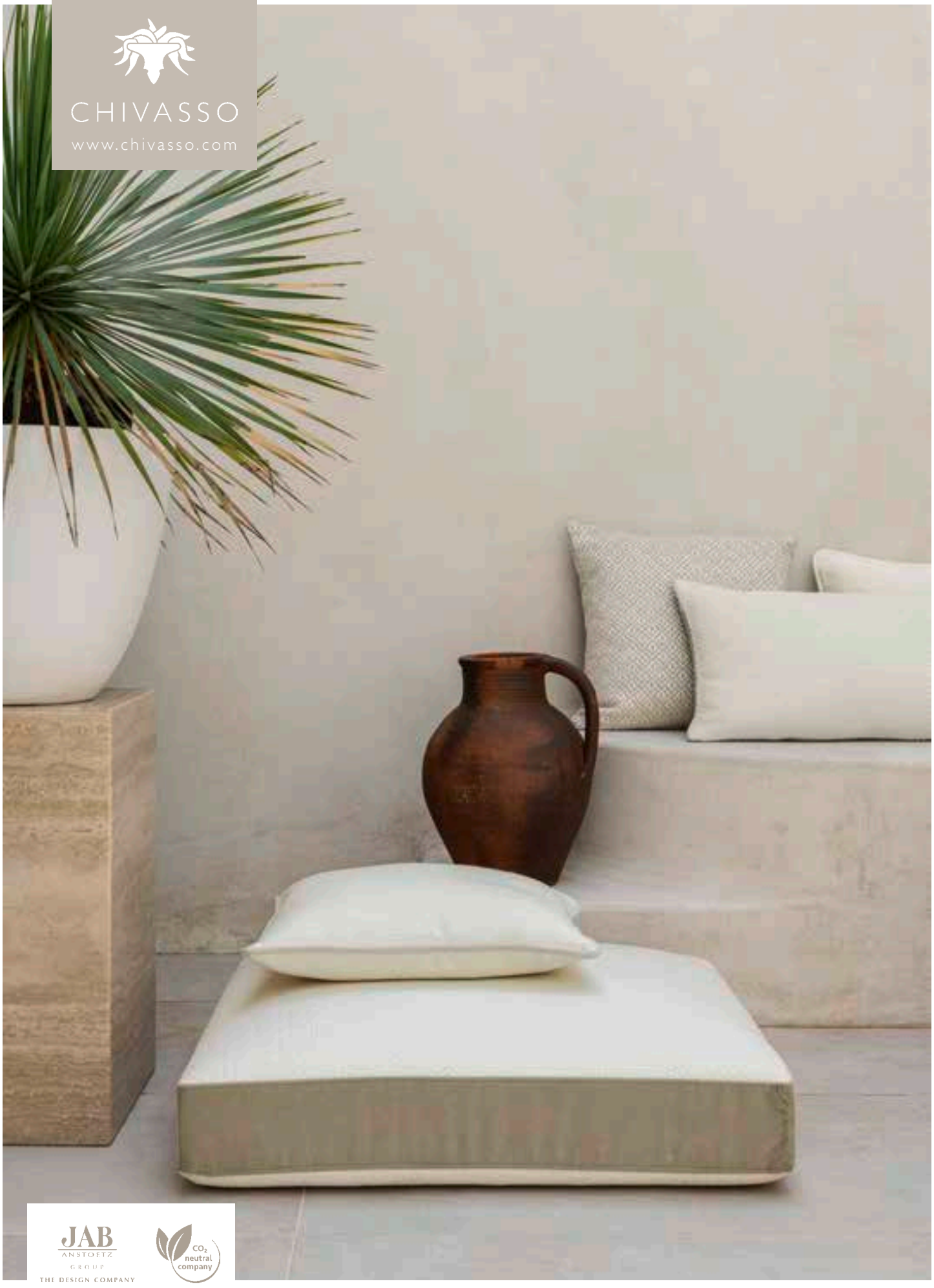
	ART. NO	NAME	WIDTH CM	REPEAT CM	COMPOSITION	CARE LABELS	USE	COLOURS	MARTIN-DALE	COLOUR-TEST
EcoProtect	CH3247	RITUAL SPIRIT	300	137	100% PES		Decoration	6	–	7
EcoProtect	CH3208	ROUTES OF CHANGE	300	0	51% CO, 49% LI		Decoration	24	–	7
EcoProtect	CH3212	REFLECTED	142	0	50% PES, 50% CO		Decoration	34	–	6-7
EcoProtect	CH3216	RIDING HIGH	325	0	100% PES		Curtains	26	–	6
EcoProtect	CH3207	REFORMER	310	0	60% CO, 40% LI		Decoration	25	–	6

PERFORMANCE- OUTDOOR

ColorProtect	CH3234	THE ONLY	140	0	100% PES		Upholstery	33	65.000	4-5
ColorProtect EcoProtect	CH3238	THE FUN	140	0	100% PP		Upholstery	27	50.000	4
ColorProtect EcoProtect	CH3239	THE STAR	142	4	94% PP, 6% PES		Upholstery	21	30.000	5
ColorProtect EcoProtect	CH3240	THE SMILE	142	3	72% PP, 28% PES		Upholstery	24	40.000	4-5
ColorProtect EcoProtect	CH3241	THE COOL	140	0	96% PP, 4% PES		Upholstery	23	50.000	4-5
ColorProtect EcoProtect	CH3237	THE FAME	140	0	100% PP		Upholstery	26	35.000	4-5
ColorProtect	CH3232	ONLY U	140	19	Groundmaterial: 100% PAN, Embroidery: 95% PAN, 5% PES		Decoration	9	–	4-5
ColorProtect	CH3233	OPEN FLAIR	310	0	100% PAN		Curtains	29	–	5

PERFORMANCE - FR

EcoProtect	CH3244	SWEET DESTINY	297	215	100% PES		Decoration	5	–	4-5
	CH3209	SHADOW AND SOUL	297	0	100% PES		Decoration	40	–	4-5
	CH3246	SUPEREASY	300	0	100% PES		Decoration	26	–	7
	CH3211	SIXTY-SIX	140	0	100% PES		Upholstery/ Decoration	66	45.000	7



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