CLARKE & CLARKE

ELEMENTS

DIGITAL DESIGN BOOK

CLARKE & CLARKE

ELEMENTS

Taking inspiration from the rhythms and patterns of nature and the city, Elements SS26 is a fabric and wallpaper collection that balances organic forms with painterly abstraction. From the flowing lines of wind, water, and stone contrasted with the geometries of urban vistas, Element's designs interpret landscapes both real and imagined.

Fabrics range from wide width sheers to textured jacquards and dual-purpose weaves. Viento and Wildbloom evoke airy movement, Floresta, Oceana, Earthscape, and Trueno drift with painterly forms enhanced by embroidery, while Cityscape captures urban rhythm through stitched, painterly washes. Boschetto and Kalia bring tactile, layered brushwork to upholstery and drapery.

Wallpapers mirror these motifs, enveloping interiors in flowing natural landscapes or bold, abstract murals. Across fabrics and walls, the palette blends soft neutrals, inky, sepia tones, and deep greens, creating interiors that feel layered, textured, and alive with movement.

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FABRIC DESIGNS

WILD BLOOM

Wildflowers, grasses, and gently cascading clouds come together in this bucolic meadow scene. Painted by hand in the Clarke and Clarke studio, its loose brushstrokes evoke the landscape's wild, sprawling beauty, where varying colourways of this design capture its changing seasons. Wildbloom sheer is wide width.

CCF0892-01

CCF0892-02

CCF0892-03

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	100% Polyester FR
WIDTH	302cm/118.9in
REPEAT	302cm/118.9in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes

BOSCHETTO

Impressionistic, painterly dabs of colour bring this arboreal design to life, evoking the feeling of a leafy grove. This cotton/linen blend has a beautifully natural handle and sits on a scoured, unprimed-canvas-like ground. The mid-scale design is perfect for drapes.

VIENTO CCF0891-01

KALIA CCF0888-01

BOSCHETTO CCF0883-03

Click on the product images to discover more.

BOSCHETTO

CCF0883-01

CCF0883-02

CCF0883-03

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	67% Cotton, 33% Linen
WIDTH	136.5cm/53.7in
REPEAT	67.5cm/26.6in
PATTERN MATCH	Half Drop
DOMESTIC USAGE	Drapes, Blinds

CITYSCAPE

An embroidered print design, Cityscape features energetic mark making with artistic stitching overlaid the design. This in-house painted design comes in denim and glade colourways.

CCF0884-01

CCF0884-02

CCF0884-03

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	100% Polyester
WIDTH	139cm/54.7in
REPEAT	51cm/20.1in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes, Blinds, Cushions

EARTHSCAPE

Airy washes of colour blur and blend across Earthscape, evoking hills and clouds.
A satin design, this design has subtle woven texture that adds depth and dimension.
Available in antique and denim colourways.

CCF0885-01

CCF0885-02

FABRIC

TYPE	Digital
COMPOSITION	100% Polyester
WIDTH	141cm/55.5in
REPEAT	52.5cm/20.7in
PATTERN MATCH	Half Drop
DOMESTIC USAGE	Drapes, Blinds, Cushions

Click on the product images to discover more.

FLORESTA

Dramatic fronds fan and flare across this jacquard design, originally painted by one of our inhouse designers. Featuring beautifully intricate embroidery in three or four shades, Floresta is available in a range of colourways.

CCF0886-01

CCF0886-02

CCF0886-03

Click on the product images to discover more.

FABRIC

TYPE	Embroidery
COMPOSITION	67% Polyester, 33% Viscose
WIDTH	129cm/50.8in
REPEAT	32cm/12.6in
PATTERN MATCH	Half Drop
DOMESTIC USAGE	Drapes, Blinds, Cushions

IGNIS

Like cutting into an igneous rock, Ignis interprets its rhythms and patterns, seen with the painterly, washy abstracted patterning, as well as the artistically rendered zigzags, almost like ripples, embroidered on top. Suitable only for drapes.

CCF0887-01

CCF0887-02

CCF0887-03

Click on the product images to discover more.

FABRIC

TYPE	Woven
COMPOSITION	58% Polyester, 42% Cotton
WIDTH	140cm/55.1in
REPEAT	57cm/22.4in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes, Blinds, Cushions

KALIA

Hand-painted in-house, Kalia is an abstract, kaleidoscopic design printed onto a chenille-style ground. Rich in texture, its distressed lines and layered tones create a dynamic, painterly effect.

CCF0888-01

CCF0888-02

CCF0888-03

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	71% Polyester, 29% Viscose
WIDTH	142cm/55.9in
REPEAT	69cm/27.1in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Upholstery, Drapes, Blinds, Cushions

OCEANA

Dive into the underwater world with Oceana, where coral, seahorses, and hidden sea creatures swim across a painterly watercolour backdrop. Digitally printed, this mural captures the fluidity and charm of the ocean in a richly detailed and immersive design.

CCF0889-01

CCF0889-02

CCF0889-03

Click on the product images to discover more.

FABRIC

TYPE	Embroidery
COMPOSITION	75% Viscose, 25% Linen
WIDTH	136cm/53.5in
REPEAT	66.5cm/26.18in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes, Blinds, Cushions

TRUENO

A transitional colour carrying design, vivid, painterly shapes drift across Trueno in a hazed, blurred effect. An in-house design, the embroidery stitched over follows and enhances the abstract forms.

CCF0890-01

CCF0890-02

CCF0890-03

CCF0890-04

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	52% Polyester, 48% Cotton
WIDTH	138cm/54.3in
REPEAT	49cm/19.29in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes, Blinds, Cushions

VIENTO SHEER

In imitation of the winds, waves or the inside of an agate stone, Viento is an immersive design that celebrates the flows, formations and patterns found across nature. The Viento sheer is wide width.

CCF0891-01

Click on the product images to discover more.

FABRIC

TYPE	Digital
COMPOSITION	100% Polyester FR
WIDTH	301cm/118.5in
REPEAT	301cm/118.5in
PATTERN MATCH	Straight Match
DOMESTIC USAGE	Drapes

WALLPAPER DESIGNS

BOSCHETTO

Impressionistic, painterly dabs of colour bring Boschetto to life, evoking the feeling of a leafy grove. Digitally printed, this mid-scale design mirrors the texture and depth of a scoured, unprimed-canvas-like ground, creating a tactile, natural atmosphere on your walls.

CCW0164-01

CCW0164-02

CCW0164-03

CCW0164-04

CCW0164-05

WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	52cm/20.47in
PATTERN MATCH	Half Drop

Click on the product images to discover more.

CITYSCAPE

Cityscape is a digitally printed wallpaper of painterly blocks and washes, offering a subtle interplay of shapes and tones. Inspired by urban vistas, the design evokes movement and energy with the relaxed brushstrokes of an in-house painted artwork.

CCW0165-01

CCW0165-02

CCW0165-03

Click on the product images to discover more.

WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	38.7cm/15.24in
PATTERN MATCH	Straight Match

EARTHSCAPE

Airy washes of colour blur and blend across Earthscape, evoking hills and clouds in soft, bleeding pastels. Digitally printed onto a textured ground, this mural adds depth, shimmer, and dimension to any wall, creating a serene, atmospheric landscape.

CCW0166-01

CCW0166-02

CCW0166-03

CCW0166-04

Click on the product images to discover more.

WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	39.5cm/15.55in
PATTERN MATCH	Half Drop

KALIA

Hand-painted in-house, Kalia is an abstract, kaleidoscopic wallpaper with distressed lines and layered tones. Digitally printed onto a textured ground, the design creates a dynamic, painterly effect reminiscent of rich, layered brushwork, offering a striking visual centerpiece.

KALIA CCW0167-01

EARTHSCAPE CCW0166-03

TRUENO CCW0169-04

Click on the product images to discover more.

KALIA

CCW0167-01

CCW0167-02

CCW0167-03

CCW0167-04

CCW0167-05

Click on the product images to discover more.

WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	51.3cm/20.2in
PATTERN MATCH	Straight Match

OCEANA

Dive into the underwater world with Oceana, where coral, seahorses, and hidden sea creatures swim across a painterly watercolour backdrop. Digitally printed, this mural captures the fluidity and charm of the ocean in a richly detailed and immersive design.

CCW0168-01

CCW0168-02

CCW0168-03

Click on the product images to discover more.

WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	52cm/20.47in
PATTERN MATCH	Straight Match

TRUENO

Vivid, painterly shapes drift across Trueno in a hazed, blurred effect. Fully digitally printed, this abstract wallpaper captures the fluidity and movement of the original in-house artwork, bringing a bold yet ethereal energy to your interior space.

CCW0169-01

CCW0169-03

CCW0169-04

Click on the product images to discover more.

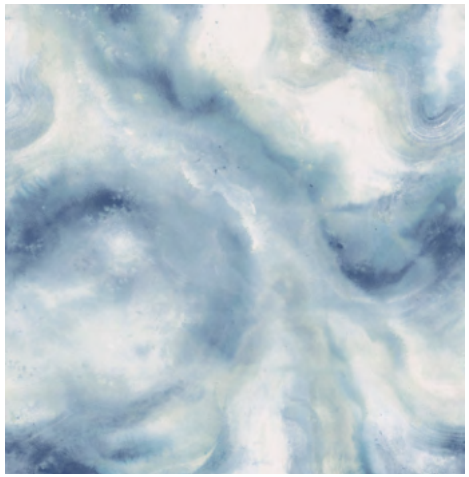
WALLPAPER

TYPE	Digital
COMPOSITION	Digital Printed Wallpaper
WIDTH	52cm/20.5in
REPEAT	37.1cm/14.61in
PATTERN MATCH	Straight Match

VIENTO MURAL

In imitation of the winds, waves, or the inside of an agate stone, Viento celebrates the flows, formations, and patterns found across nature. This wide mural design captures the immersive movement and organic rhythm of the natural world, and fully digitally printed.

CCW0170-01



CCW0170-02

CCW0170-03

CCW0170-04

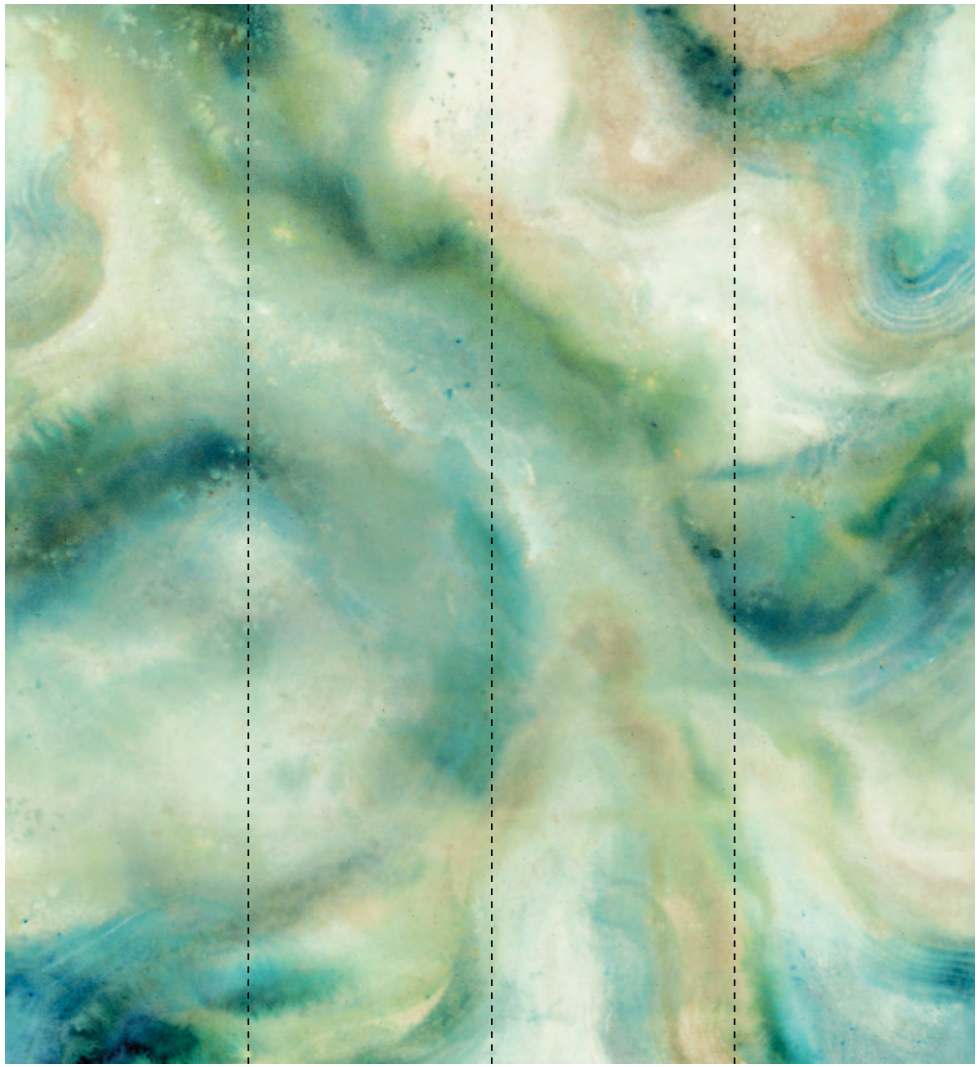
Click on the product images to discover more.

WALLPAPER

TYPE	Mural on a roll
COMPOSITION	Digital Printed Wallpaper
WIDTH	68.6cm/27in
REPEAT	300cm/118.11in
PATTERN MATCH	Straight Match

VIENTO MURAL

68.5cm Roll Width



VIENTO - CCW0170-01 AZURE
AS APPLIED TO WALL - 274cm (Total Width) x 300cm (Height)

EACH ROLL SUPPLIED AS
4 SECTIONS TO BE CUT

HANGING INSTRUCTIONS

This design is made up of four 300cm high drops of wallpaper, supplied and printed as one continuous roll measuring 68.5cm in width. The individual drops are indicated by a cut line for ease of hanging.

This wallcovering is printed digitally onto a non-woven base, which is strong and flexible, allowing the wall to be pasted rather the substrate itself.

The wallcovering can be tailored to room height by removing any excess from the top and/or bottom of each length.

To achieve the best result, we recommend the use of a professional decorator experienced in hanging wide width papers.

Click on the product images to discover more.

WILDBLOOM MURAL

Wildflowers, grasses, and gently cascading clouds come together in this bucolic meadow scene. Painted in-house, Wildbloom evokes the wild, sprawling beauty of the landscape with loose, flowing brushstrokes, bringing a sense of seasonally inspired natural movement to your walls.

WILDBLOOM CCW0171-02

IGNIS CCF0887-01

TRUENO CCW0169-01

Click on the product images to discover more.

WILDBLOOM MURAL

CCW0171-01

CCW0171-02

CCW0171-03

Click on the product images to discover more.

WALLPAPER

TYPE	Mural on a roll
COMPOSITION	Digital Printed Wallpaper
WIDTH	68.6cm/27in
REPEAT	299.9cm/118in
PATTERN MATCH	Straight Match

WILDBLOOM MURAL

68.5cm Roll Width

WILD BLOOM - CCW0171-03 MIDNIGHT/ANTIQUE
AS APPLIED TO WALL - 205.5cm (Total Width) x 300cm (Height)

EACH ROLL SUPPLIED AS
3 SECTIONS TO BE CUT

HANGING INSTRUCTIONS

This design is made up of three 300cm high drops of wallpaper, supplied and printed as one continuous roll measuring 68.5cm in width. The individual drops are indicated by a cut line for ease of hanging.

This wallcovering is printed digitally onto a non-woven base, which is strong and flexible, allowing the wall to be pasted rather the substrate itself.

The wallcovering can be tailored to room height by removing any excess from the top and/or bottom of each length.

To achieve the best result, we recommend the use of a professional decorator experienced in hanging wide width papers.

Click on the product images to discover more.

ELEMENTS FABRICS

BOSCHETTO CCF0883-01

BOSCHETTO CCF0883-02

BOSCHETTO CCF0883-03

CITYSCAPE CCF0884-01

CITYSCAPE CCF0884-02

CITYSCAPE CCF0884-03

EARTHSCAPE CCF0885-01

EARTHSCAPE CCF0885-02

FLORESTA CCF0886-01

FLORESTA CCF0886-02

FLORESTA CCF0886-03

IGNIS CCF0887-01

IGNIS CCF0887-02

IGNIS CCF0887-03

KALIA CCF0888-01

KALIA CCF0888-02

KALIA CCF0888-03

OCEANA CCF0889-01

OCEANA CCF0889-02

OCEANA CCF0889-03

TRUENO CCF0890-01

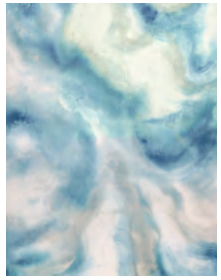
TRUENO CCF0890-02

TRUENO CCF0890-03

TRUENO CCF0890-04

Click on the product images to discover more.

ELEMENTS FABRICS



VIENTO CCF0891-01

WILDBLOOM CCF0892-01

WILDBLOOM CCF0892-02

WILDBLOOM CCF0892-03

Click on the product images to discover more.

ELEMENTS WALLPAPERS

BOSCHETTO CCW0164-01

BOSCHETTO CCW0164-02

BOSCHETTO CCW0164-03

BOSCHETTO CCW0164-04

BOSCHETTO CCW0164-05

CITYSCAPE CCW0165-01

CITYSCAPE CCW0165-02

CITYSCAPE CCW0165-03

EARTHSCAPE CCW0166-01

EARTHSCAPE CCW0166-02

EARTHSCAPE CCW0166-03

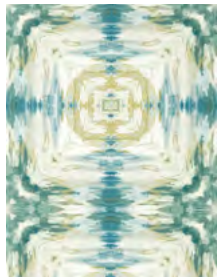
EARTHSCAPE CCW0166-04

KALIA CCW0167-01

KALIA CCW0167-02

KALIA CCW0167-03

KALIA CCW0167-04


KALIA CCW0167-05

OCEANA CCW0168-01

OCEANA CCW0168-02

OCEANA CCW0168-03

TRUENO CCW0169-01

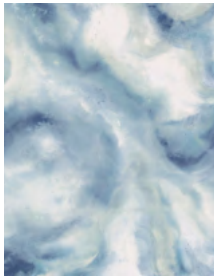
TRUENO CCW0169-03

TRUENO CCW0169-04

VIENTO CCW0170-01

Click on the product images to discover more.

ELEMENTS WALLPAPERS


VIENTO CCW0170-02

VIENTO CCW0170-03

VIENTO CCW0170-04

WILDBLOOM CCW0171-01

WILDBLOOM CCW0171-02

WILDBLOOM CCW0171-03

Click on the product images to discover more.

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ABOUT CLARKE & CLARKE

Founded in 2009 as the go-to design house defining transitional style in home interiors, Clarke & Clarke offers an eclectic yet distinctive collection of fabrics, wallpapers and home accessories. Born out of a passion for creating beautiful, expressive homes, Clarke & Clarke's spirit and British flair deliver an inclusive sense of glamour for the style conscious. Focusing on luxurious textures and bold colour combinations, Clarke & Clarke's aesthetic runs from whimsical to glamourous and maximalist to sleek, for polished looks embodying British eclecticism.

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