

Azimuth

*Between earth and horizon, we wander by touch and texture,
surrounded by materials that breathe their stories to the senses.*



fabric collection 2026, press document

DESIGNS OF THE TIME



Azimuth is made to be touched, to feel. It's the human in nature, nature in the human - a rediscovery of how we, materials, and environment connect.

Azimuth by Designs of the Time marks the space between where we stand and what we look toward - inviting us to shape our own direction through the materials that surround us.

Each fabric tells a story, carries emotion. Texture, weight, and tactility reveal character, showing the nature of traditional materials. Subtle irregularities arise from authentic craftsmanship - signatures of the maker's patient hand, of intuitive patterns shaped slowly over time.

Linen diffuses daylight. Wool holds warmth like earth holds memory. Mohair velvet adds depth, while stonewashed finishes and hemp's raw grain tell stories of time and touch. Colours guide us from earth to horizon: desert sand, clay whites, saffron and spiced ochre, deepening into burgundy and olive. Rust and indigo rest alongside earth and deep brown - rich, grounding shades that shift with light and deepen with age.

Materials reveal their stories through the language of the senses.















“Here, in this in-between space, the fabrics themselves become guides. Through touch and texture, they orient us. Not with fixed certainty, but with an invitation to pause and shape our own direction.”





A family business at heart.

Designs Of The Time is a Belgian company founded in 1998 by the Puylaert family.

In their interior textiles, they embrace a sense of imperfection that complements their love for natural materials and casual, untreated looks. The work of this family revolves around a deep love for craftsmanship, authenticity and thoughtful creative designs. This, along with their gentle character, results in interior textile collections of discrete luxury that breathe a troop of warm feelings into every home.

Designs Of The Time partners with architects, stylists, resellers and visionaries.



The collection will be on show during the following events

January 2026

Paris Déco Off

January 14 - 17
9.30am to 7.30pm

*Ollivary Gallery
1 Rue Jacob
75006 Paris, St Germain, France*

Destination Design

January 18 - 20
10am to 6pm

*Klokgebouw Eindhoven
Klokgebouw 50
5617 AB Eindhoven, Netherlands*

Meet the Editors

January 26 - 27
10am to 6pm

*Mix Hotel
Vorstlaan 25
1170 Watermaal-Bosvoorde, Belgium*

Please check our website for the following upcoming events

For more information or questions please contact
elaine@puylaertdesigns.be

[Download hi-res images](http://www.designsofthetime.be)
www.designsofthetime.be

