



*‘Have nothing in your house that you do  
not know to be useful, or believe to be  
beautiful.’*

**WILLIAM MORRIS**

**1880**



## **WILLIAM MORRIS**

**1834 - 1896**

An iconic artist, poet, writer and activist, William Morris believed that art should be for the people, by the people. He valued simplicity, utility, and beauty and championed nature as the inspiration for everything. A pioneer of the Arts and Crafts movement, his wallpaper and textile designs remain universally revered. William Morris At Home celebrates and upholds his principles to create beautiful and useful products that are well-crafted and sustainable.



WILLIAM MORRIS GALLERY



William Morris At Home is an authentic Morris brand  
in partnership with the William Morris Gallery,  
a not-for-profit organisation based in Morris' childhood  
home in Walthamstow, England.

The Gallery holds the world's largest archive of  
his designs and with privileged access,  
William Morris At Home continues his legacy with  
beautiful and useful lifestyle products that are  
well-crafted and sustainable - elevating the everyday.

Every William Morris At Home purchase supports the  
Gallery, bringing the life and work of William Morris,  
artist and environmental campaigner,  
to future generations.





# KELMSCOTT GARDENS VOL I

Immersed in the timeless allure of Kelmscott Manor, William Morris found endless inspiration. From the enchanting gardens and rustic barns to the quiet dovecote, meadows, and meandering stream, he drew from these surroundings to create enduring designs. Volume I of Kelmscott Gardens brings together Morris' iconic designs, including Strawberry Thief, Marigold, Larkspur and Pimpernel. Vibrant cotton prints complement the intricate decorative jacquards and textured embroideries. The opulent printed velvets offer an elegant upholstery option, perfectly complementing this curated collection. The colour palette pays homage to the natural dyes used in the original textiles and wallpapers found in the William Morris Gallery archives. Some colours take on a modern twist, while others draw inspiration from the originals.



Featured fabrics: Headboard: Strawberry Thief Velvet in Flint. Cushions, front to back: Larkspur in Flint, Sunflower in Ochre & Acanthus Velvet in Flint. Drape: Marigold Woven in Linen. Curtain: Marigold Tree Embroidery in Linen.



MARIGOLD WOVEN - LINEN



SUNFLOWER - OCHRE



STRAWBERRY THIEF VELVET - FLINT



STRAWBERRY THIEF - OCHRE



MARIGOLD TREE EMBROIDERY - LINEN



LILY FLOWER EMBROIDERY - OCHRE



PIMPERNEL - FLINT



LARKSPUR - FLINT



ACANTHUS - FLINT



PIMPERNEL VELVET - FLINT



ACANTHUS VELVET - FLINT



Featured fabrics: Curtain: Larkspur in Flint. Cushions, top to bottom: Lily Flower Embroidery in Ochre, Acanthus Velvet in Flint, Sunflower in Ochre, Pimpernel in Flint, Strawberry Thief in Ochre, Larkspur in Flint & Strawberry Thief Velvet in Ochre. Fabric, top to bottom: Acanthus in Flint, Marigold Tree Embroidery in Linen & Pimpernel in Flint.



Featured fabrics: Curtain: Marigold Woven in Woad. Sofa: sofa.com Fingal: Pimpernel Velvet in Indigo. Cushions, left to right: Acanthus Velvet in Indigo, Lily Flower Tree Embroidery in Woad, Sunflower in Indigo & Strawberry Thief Velvet in Indigo. Drape: Larkspur in Woad.



MARIGOLD WOVEN - WOAD



LILY FLOWER EMBROIDERY - WOAD



PIMPERNEL VELVET - INDIGO



LARKSPUR - WOAD



MARIGOLD TREE EMBROIDERY - WOAD



STRAWBERRY THIEF - WOAD



SUNFLOWER - INDIGO



PIMPERNEL - INDIGO



ACANTHUS - INDIGO



STRAWBERRY THIEF VELVET - INDIGO

ACANTHUS VELVET - INDIGO



Featured fabrics: Cushions, top to bottom: Pimpernel in Woad, Sunflower in Indigo & Strawberry Thief Velvet in Indigo.



Featured fabrics: Curtain: Lily Flower Embroidery in Nettle. Back of chair: Acanthus Velvet in Nettle. Cushions, front to back: Larkspur in Nettle & Sunflower in Madder.



LILY FLOWER EMBROIDERY - NETTLE



SUNFLOWER - MADDER



LARKSPUR - NETTLE



ACANTHUS - NETTLE



PIMPERNEL - NETTLE



MARIGOLD TREE EMBROIDERY - NETTLE



MARIGOLD WOVEN - NETTLE



STRAWBERRY THIEF - NETTLE



PIMPERNEL VELVET - NETTLE



STRAWBERRY THIEF VELVET - NETTLE



ACANTHUS VELVET - NETTLE



Featured fabrics: Canvas, front to back: Pimpernel in Nettle & Acanthus in Nettle. Drape: Marigold Woven in Nettle. Cushions, left to right: Lily Tree Embroidery in Nettle & Sunflower in Madder.



Featured fabrics: Drapes, left to right: Lily Flower Embroidery in Madder, Sunflower in Artichoke, Marigold Woven in Madder & Pimpernel in Brick.



LILY FLOWER EMBROIDERY - MADDER



SUNFLOWER - ARTICHOKE



MARIGOLD WOVEN - MADDER



ACANTHUS - ACORN



PIMPERNEL - BRICK



MARIGOLD TREE EMBROIDERY - CHALK



STRAWBERRY THIEF - MADDER



LARKSPUR - ACORN



ACANTHUS VELVET - ACORN



STRAWBERRY THIEF VELVET - ACORN

PIMPERNEL VELVET - BRICK

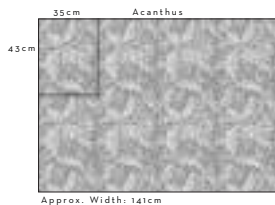
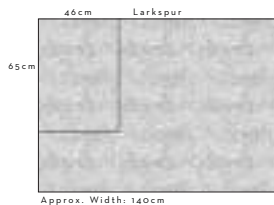
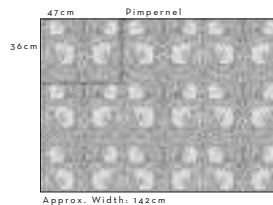
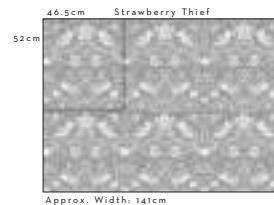
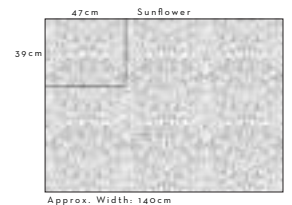


Featured fabrics: Cushions, top to bottom: Pimpernel in Brick, Acanthus in Acorn, Lily Flower Embroidery in Madger, Strawberry Thief Velvet in Madger, Pimpernel in Brick, Larkspur in Acorn & Strawberry Thief in Madger.

# Kelmscott Gardens

## Volume I

| DESIGN                   | CARE INSTRUCTIONS                                                                   | SUITABILITY AND USAGE                                                               | COMPOSITION                                                  | APPROXIMATE WIDTH * (CM) | VERTICAL PATTERN REPEAT * (CM) | HORIZONTAL PATTERN REPEAT * (CM) | MARTINDALE                | WEIGHT (GR/M2) |
|--------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------|--------------------------------|----------------------------------|---------------------------|----------------|
| ACANTHUS                 |    |    | 100% COTTON<br>SUSTAINABLY SOURCED                           | 141                      | 43                             | 35                               | 16,000<br>LIGHT DOMESTIC  | 230            |
| ACANTHUS VELVET          | DRY CLEAN ONLY                                                                      |    | 100% POLYESTER                                               | 147<br>138 USABLE        | 43                             | 34.5                             | 50,000<br>SEVERE CONTRACT | 385            |
| LARKSPUR                 |    |    | 100% COTTON<br>SUSTAINABLY SOURCED                           | 140                      | 65                             | 46                               | 16,000<br>LIGHT DOMESTIC  | 230            |
| LILY FLOWER EMBROIDERY   | DRY CLEAN ONLY                                                                      |    | 68% POLYESTER, 21% LINEN,<br>11% COTTON<br>EMB: 100% VISCOSE | 145<br>139 USABLE        | 32                             | 27.5                             | NA                        | 342            |
| MARIGOLD TREE EMBROIDERY | DRY CLEAN ONLY                                                                      |    | 54% POLYESTER, 46% LINEN<br>EMB: 100% COTTON                 | 144<br>138 USABLE        | 32                             | 46                               | NA                        | 310            |
| MARIGOLD WOVEN           |    |    | 49% POLYESTER, 45% COTTON,<br>6% LINEN                       | 140                      | 22                             | 23.5                             | NA                        | 265            |
| PIMPERNEL                |   |   | 100% COTTON<br>SUSTAINABLY SOURCED                           | 142                      | 36                             | 47                               | 16,000<br>LIGHT DOMESTIC  | 230            |
| PIMPERNEL VELVET         | DRY CLEAN ONLY                                                                      |  | 100% POLYESTER                                               | 146<br>137 USABLE        | 36                             | 46                               | 50,000<br>SEVERE CONTRACT | 385            |
| STRAWBERRY THIEF         |  |  | 100% COTTON<br>SUSTAINABLY SOURCED                           | 141                      | 52                             | 46.5                             | 16,000<br>LIGHT DOMESTIC  | 230            |
| STRAWBERRY THIEF VELVET  | DRY CLEAN ONLY                                                                      |  | 100% POLYESTER                                               | 147<br>137 USABLE        | 51.5                           | 45.5                             | 50,000<br>SEVERE CONTRACT | 385            |
| SUNFLOWER                |  |  | 100% COTTON<br>SUSTAINABLY SOURCED                           | 140                      | 39                             | 47                               | 16,000<br>LIGHT DOMESTIC  | 230            |



Fabrics can be treated to required FR standards on request

### \*PATTERN REPEATS, JOINED WIDTHS AND PATTERN ALIGNMENT

Pattern repeats and widths are approximate and are not exact and can vary by ±5%, we cannot guarantee exact measurement. Please ensure that pattern alignment is adequate to produce a satisfactory result.

Textiles are not completely stable. It is always possible that the pattern will not be completely 'square' on the cloth. Whilst every effort is made to avoid distortion, a commercial tolerance is to be accepted. Please check the pattern alignment is acceptable before cutting and making. We do not accept claims after the goods have been cut or sewn.

### COLOUR VARIANCE

Slight colour variances may occur between batches.

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| KEY                                                                                   |                           |
|---------------------------------------------------------------------------------------|---------------------------|
|  | SUITABLE FOR UPHOLSTERY   |
|  | SUITABLE FOR CURTAINS     |
|  | WASH AT 30°C              |
|  | DO NOT BLEACH             |
|  | DO NOT TUMBLE DRY         |
|  | COOL IRON                 |
|  | LINE DRY                  |
|  | SUITABLE FOR DRY CLEANING |

This digital brochure is to be used as a point of reference by the sales representatives; this is not a replacement for the physical fabric books. While we take great care to ensure accurate colour matching, we cannot guarantee the accuracy due to variations in display on different screens. This is also true for the scales of the fabrics displayed throughout. To avoid any disappointment please ensure you view the physical fabric book, and request samples prior to placing a full order.



Featured fabrics: Canvas: Acanthus in Nettle. Chair; sofa.com Edie: Acanthus Velvet in Nettle. Drape: Marigold Woven in Nettle. Cushions, top to bottom: Larkspur in Nettle, Lily Flower Embroidery in Nettle, Sunflower in Madder, Marigold Woven in Nettle & Pimpernel in Nettle.



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